

SWR ORGANICS DIVERSION PROGRAM

Did you know? 46% of all food in Canada is wasted annually.

With your help, we can build a stronger, more sustainable community.

SWR's Organic Diversion Program simplifies food rescue, reduces organic waste to landfill, and lowers greenhouse gas emissions. By participating, your business will help reduce diversion costs, support sustainability, and contribute to community well-being, while converting organic waste into renewable natural gas & fertilizer.

WHAT'S INCLUDED?

SUPPORTS & RESOURCES



SWR onboarding training and materials, organic collection carts, and ongoing support to your business.

COMPOSTING



Our hauling partner collects your organic material through a cart exchange program reducing pests and odours at your business.

FOOD RESCUE



Supports your business in involvement with food rescue apps.

WHY PARTICIPATE?

Organic Waste Diversion

Helps businesses divert food waste, napkins, and other compostable materials from landfills, reducing disposal costs and environmental impact.

Capacity Building

Educates businesses on organic waste management, food rescue, and sustainability practices while fostering collaboration through events, peer sessions, and online engagement.

PROGRAM OVERVIEW

Organic Waste Collection

SWR and our hauling partner will provide 32-gallon or 64-gallon carts based on your business needs. Organic waste materials will be removed and replaced with a fresh cart after each collection.

Flexible Collection Schedule

We will work with you to select the frequency and collection day that suits your business operations.

Food Rescue Opportunities

Through organizations like Second Harvest or B12Give, you can contribute surplus food to reduce waste and make usable food into nutritious meals for those in need.

Educational Materials & Training

We will support training for your team, resources and communications tools, and ongoing diversion support to make it easier for you. Participants will also be brought together to share best practices and work on reducing and diverting organic waste.

Waste Audits & Reporting

Our program includes data tracking to measure your emissions reductions and diversion rates. Participating businesses receive reports to showcase your sustainability impact.

Recognition

Members will benefit from participation in SWR's larger network, receiving recognition through our social media, website, Year End Report, Evening of Recognition, press releases and more.

GETTING STARTED

- 1. Fill out the participation request form online.** We will then be in touch to sort out the final details and get you set to go.
- 2. Cart Delivery & Setup.** Upon registration, you will receive your designated cart(s) delivered by our hauler and initial training materials.
- 3. Training & Best Practices.** Ensure your staff understands sorting guidelines. SWR is here to provide you with the training and tools to get you and your staff started and with food rescue opportunities.
- 4. Ongoing Support & Reporting.** SWR will conduct periodic audits and provide annual reports on your waste diversion and sustainability impact.