

FAQ ORGANICS DIVERSION PROGRAM

What is this new program?

SWR is excited to launch the new Organic Diversion Program across the Guelph-Wellington and Waterloo regions to simplify food rescue and reduce the premium cost of organic material diversion for the IC&I sector. This program reduces costs for other streams of waste, reduces greenhouse gas emissions, and increases access to food rescue opportunities converting organic waste into renewable natural gas.

What is included?

- SWR and the hauler will provide you with the cart (32 gallon size or 64 gallon) that you require for your business.
- Organic waste material in carts will be removed and replaced with a fresh cart each collection day.
- Depending on your business, you can select the frequency of collection to meet your needs.
- Food rescue opportunities through Second Harvest and other food rescue organizations to increase food sharing across the Region and reduce food waste.
- Educational materials as well as basic training for staff of best practices of organics diversion.
- Data tracking to measure your business' emissions reductions and organic waste diversion rates from landfills.
- Diversion rates and food rescue impact reports for your business to promote your individual diversion statistics.



Why Participate?

The program consists of two main objectives: organic waste diversion and community capacity building. Organic waste diversion includes food waste and organics (napkins, paper towels, etc.) being diverted from the landfill through green bins and food rescue. The carts are provided to participating businesses with 32 gallon and 64 gallon sizes available. The second part is community capacity building, which encompasses educating businesses on the management of organic waste, how food waste can be diverted, reduced or rescued, and having community/movement building opportunities in the form of events and online engagement.

If you have any questions, require additional resources, or want to share feedback on the program, reach out to us at foodwaste@sustainablewr.ca.