



Sustainable Waterloo Region is a local social entrepreneurship that helps the Waterloo region and business community be stronger and more sustainable. We lead the community towards a more resilient and sustainable future.

Best Partnership Award



The TOWNSHIP of NORTH DUMFRIES



Our Member Award is given to those who have gone above and beyond in their efforts to support a more sustainable community. These recipients have provided outstanding support to Sustainable Waterloo Region, our programs, projects and people.



All eight area municipalities have not only stepped up individually, they have joined forces this year creating strong leadership for our region. All area municipalities:



Joined the Federation of Canadian Municipalities Partners for Climate Protection

Each municipality has declared a climate crisis/emergency and all have come to the table in the creation of our long term Climate Action strategy and Short Term Plan

Endorsed the long term GHG reduction target of 80% by 2050

Joined SWR's Regional Sustainability Initiative program, with most setting GHG Reduction targets for their organization



The Regional Sustainability Initiative facilitates setting voluntary reduction targets in greenhouse gas emissions, water, and waste diversion by organizations committed to sustainability.

Sustainability Breakthrough

Recognizes an organization that has overcome barriers to sustainability, driving innovation in the process.

The Downtown Kitchener BIA achieved just that by:

Launching a unique pilot project that launched in 2019 to address the food waste produced in downtown kitchens

They now create renewable energy from organic waste produced by BIA members and they have also found a way to benefit their local community in the process



The 2019 pilot has:

Powered 36.59 homes for a month from the energy generated through anaerobic processing of waste

Diverted 19 tonnes of carbon dioxide equivalent from the Region of Waterloo's landfill

Generated 565,861 light bulbs by the anaerobic digestion process, converting the organic waste to energy

Diverted 83.83 tonnes of organic waste from the landfill





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Greatest GHG Reduction of the Year

Recognizes the organization that has reduced the most GHG emissions relative to their size.

- Reduced emissions 60% since 2015
- Doubled their targeted 30% emission reductions
- Completed their target 6 years ahead of schedule
- Decreased absolute emissions by 16% since 2018



Projects that helped accomplish this feat include:

Reducing run-time of equipment and lighting with timers and sensors

Toyota Boshoku is a triple threat with targets in the areas of carbon emission reductions, waste reduction and water consumption reduction

Installing higher efficiency IT room cooling equipment

Updating old end-of-life equipment with more energy efficient options





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Rookie of the Year

Recognizes the most active and accomplished new member of the Regional Sustainability Initiative.

ArcadianPROJECTS

Arcadian demonstrated their commitment as a new member by:

Attending all of our 2019 events in their first year of membership

They not only completed their GHG inventory, but they completed a waste assessment with us

Kicked-off their Green Team





TravelWise offers member organizations tools and services to help employees find innovative and sustainable transportation options that reduce the number of people driving alone on our roads.

Rookie of the Year

Recognizes the most active and engaged newest member of 2019



Their efforts include:

Hosting their first TravelWise on-site event two weeks after joining TravelWise!

Promoted TravelWise efficiently with an increase in Corporate Pass requests and use of GoTravelWise.ca

Hosting a Transit Showcase and Employee Travel Survey Event





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Leadership & Innovation and Most Active Member

Recognizes an organization that is committed to, supports, and encourages sustainable transportation for their employees.



Their efforts include:

Participating in the 2019 Travel Surveys

Providing promotional displays through their building featuring TravelWise and GRT at their annual open house attended by hundreds of employees

Implementing the Route 72 Flex stop





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Sustainable Commuting

Recognizes an organization where employees have demonstrated sustainable commuting behaviours.



Their efforts include:

Many of these employees take advantage of the TravelWise Corporate Pass program thanks to Rogers active participation in TravelWise events and promotions

More than 50% of Rogers Communication employees work within 500 metres of a ION or GRT Route

