

Thriving in the Circular Economy

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HP Canada
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Agenda

- Why do we need a circular economy?
- What's your value chain?
- Definition & benefits of the Circular Economy
- Examples and issues
- Procurement: quick fix or starting point to drive circularity
- HP's work in the Circular Economy
- The next industrial revolution?
- Your take aways





Facing the challenges of this century

- Global population is on pace to hit 9.4 billion by 2050
- There has been a 95% increase in human population since 1970
- Global middle class is expected to reach 3.6 billion by 2030
- In the next 20+ years, energy use will rise 53%, GHG emissions will rise by 43%, and demand for water will be 40% higher than supply

2.3 

Number of Earths we'll need by 2050

Today we live as if we were not on a finite planet.....

Imagine 3 things we - you? would do differently if we lived as we need to in a finite world (or a low carbon economy)



Paradigm shift



- Change in thinking
- Change in product design
- Radical collaboration
- Reverse cycle

www.youtube.com/watch?v=zCRKvDyyHml

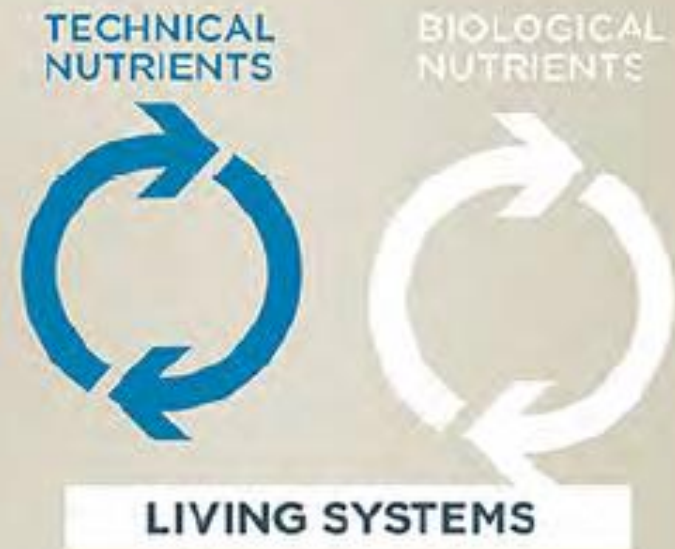
LINEAR ECONOMY AND CIRCULAR ECONOMY

LINEAR ECONOMY



ENERGY FROM FINITE SOURCES

CIRCULAR ECONOMY



ENERGY FROM RENEWABLE SOURCES

Ontario's Environmental commissioner's report on climate change

What Can I Do?

- Climate cannot be left up to government
 - Reduce your carbon footprint
 - Speak up
 - Get ready to adapt
 - It's not too late
-



How many of you have
measured your personal
&/or business carbon
footprints?

GHGs: Where are we now?



*Every
60 Seconds
HP ships....*

105 PCs



88 Printers



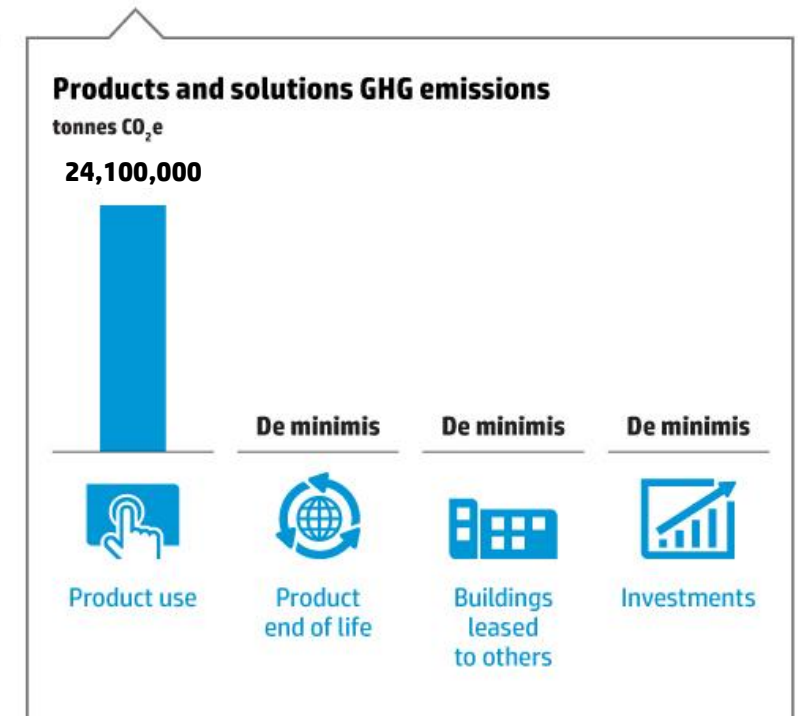
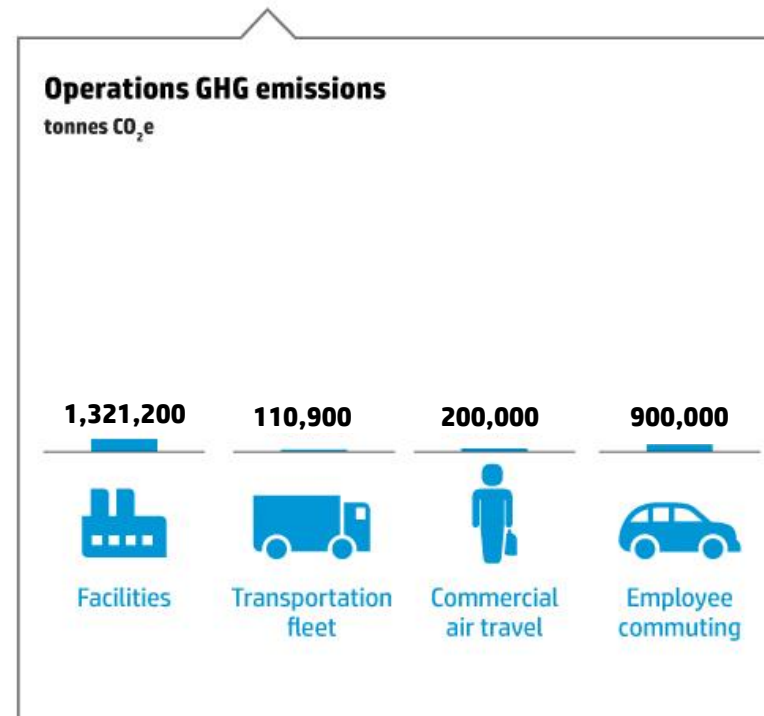
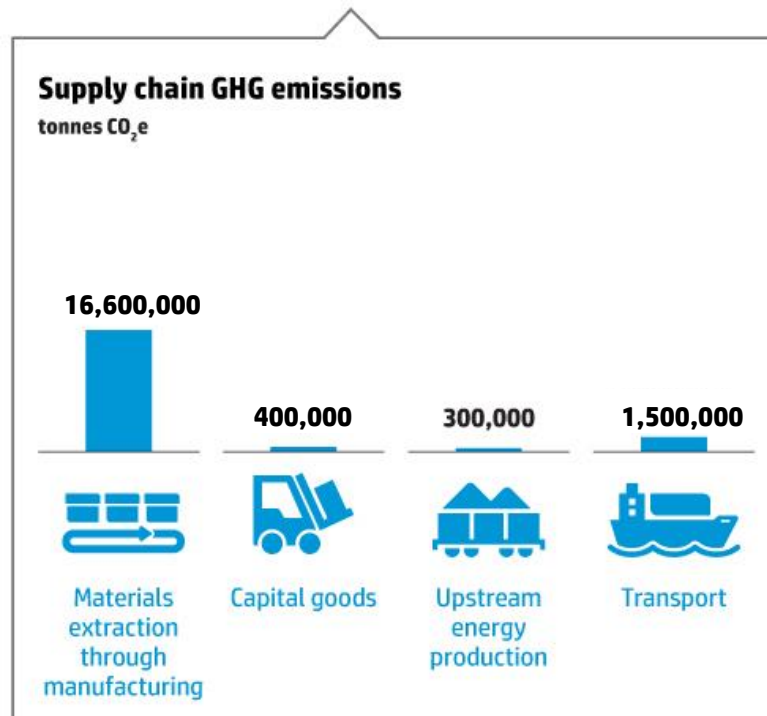
880 Ink/Toner Cartridges



HP full Carbon footprint 2015 ... 45,432,100 tonnes CO₂e



In 2015, our carbon footprint was 11% less than 2014



HP in action: supply chain responsibility

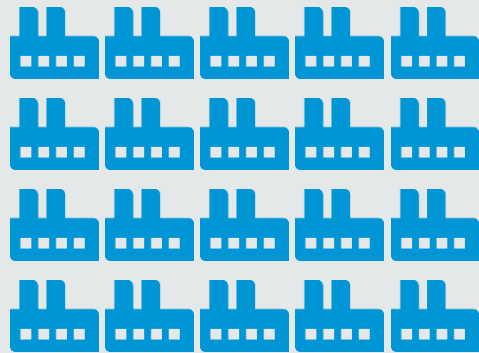
HP progress



First IT company

To require direct employment of foreign migrant workers in supply chain

84% Suppliers in SER scorecard program showed effective or exceptional performance



78,000

Factory workers were reached during the year through training and empowerment programs

92% Of smelters are conflict-free or on the way to becoming conflict-free



Circular Economy Definition

*An industrial system that is restorative or regenerative by **intention and design**. It replaces the **end-of-life concept** with **restoration**, shifts towards the use of renewable energy, eliminates the use of toxic chemicals and aims for the **elimination of waste** through the superior design of materials, products, systems and business models.*

Ellen MacArthur Foundation, 2014





Circular Economy themes

Keep products & materials at their highest utility & value
Prevent waste through new business models
Lengthen product life through reuse, repair or manufacture
Improve end of life processing & recovery

HP Instant Ink

Business Models that change design and consumer behavior

Web-based ink replacement service ensures customers never run out of ink when they need it



Up to
67%

Less waste
Per printed page



97%

Satisfaction rate

Over 2 million
subscribers
world wide



Customers save up to 50% on ink



Instant ink:



Up to **67%**

Less waste per printed page using ink-subscription based model—like HP Instant Ink¹

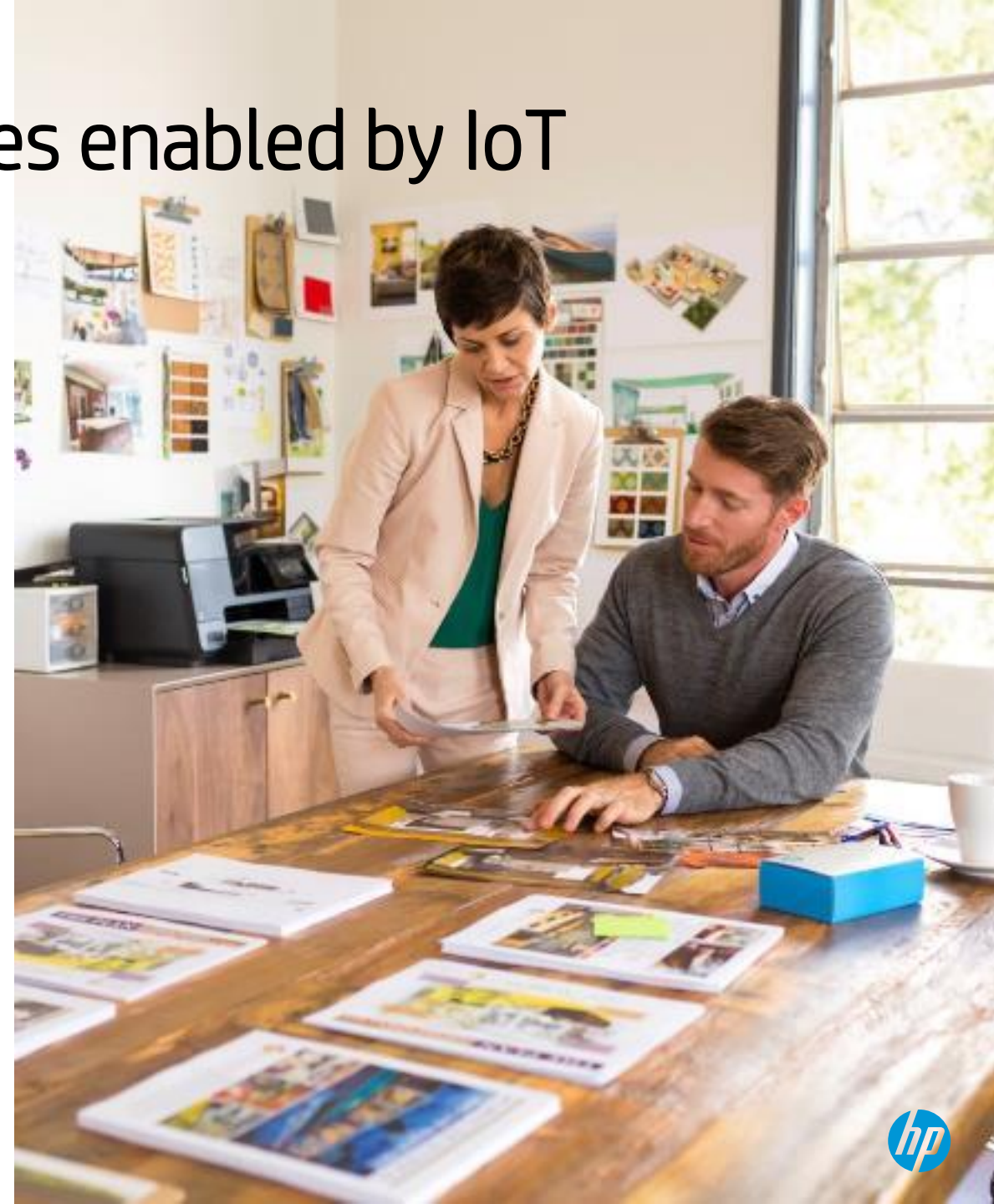


Instant Ink: subscription services enabled by IoT

Ensure users always have ink:
improved recycling, massive waste
reductions

Connected printers mean that:

- Customers can choose from different monthly service plans based on pages printed
- Ink replacement cartridges automatically delivered when printer is running low on ink
- Used cartridges returned to HP and fed directly into “closed loop” recycling program
- Enables customers to save up to 50% on ink
- Printers generate up to 67% less waste per printed page than conventional business models



Pursuing a circular economy model future-proofs a company

- Improving its ability to predict its future and positioning it for further growth.
- Circularity is a trigger for continuous innovation, enabling a company to deepen its engagement with its business and customer base ahead of competitors.



What are the business benefits of a circular business model ?

Risk & cost reduction and increased revenues and profits through the following:

- Developing new markets and customer segments, retaining and growing existing ones
- Satisfying changing customer needs and expectations
- Saving your suppliers, business and customers money
- Increasing security of supply and maintaining access to resources
- Improving price stability and predictability of inputs
- Attracting, retaining and engaging employees – and new partners
- Building company brand and reputation
- Getting ahead of government and investor requirements

“The auto industry consumes about 15% to 20% of the global steel production, in 2004 the price of steel rose 60% in one year and did not significantly decline until 2008. Without circular economics sudden exposure to price fluctuations is a permanent condition of doing businesses.”

Carlos Tavares, COO, Renault

Demand for all commodities is expected to rocket by 30% to 80% by 2030¹

Replace wasted resources

\$1,700

Billion

Monetize wasted capacity

\$600

Billion

Recover wasted
embedded values

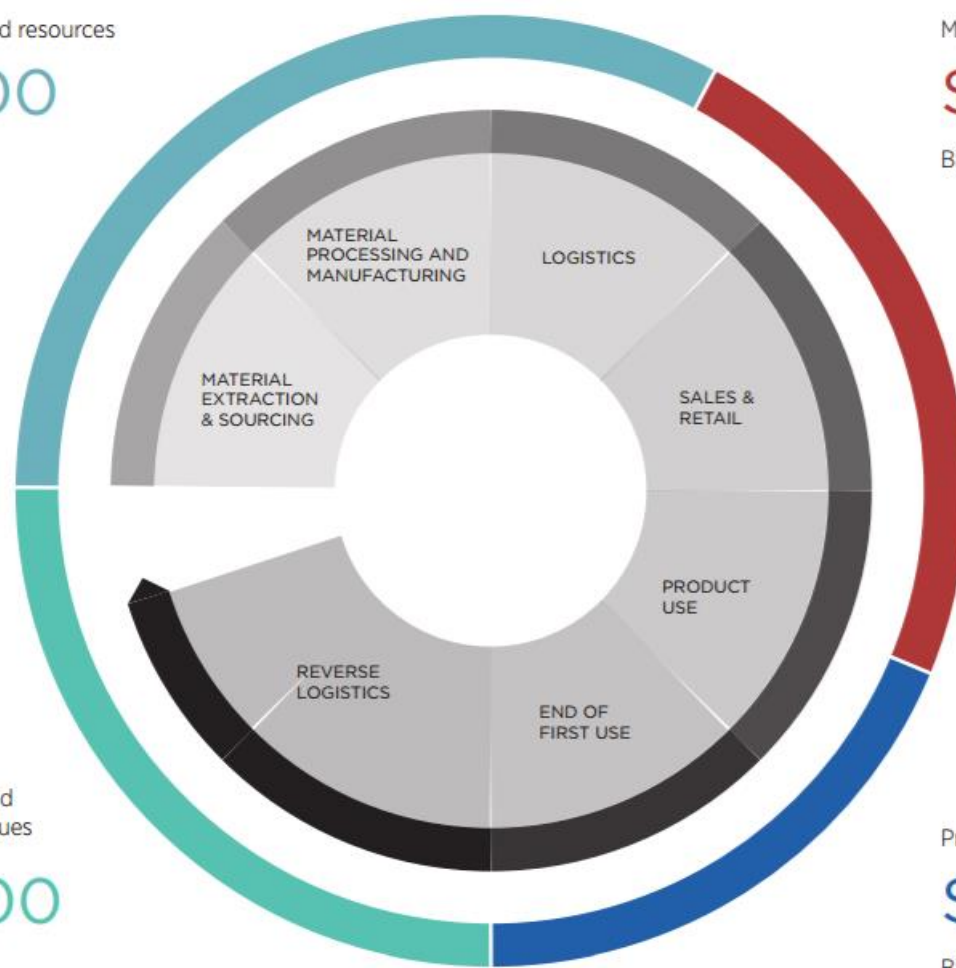
\$1,300

Billion

Prevent wasted lifecycles

\$900

Billion



● **REPLACE WASTED RESOURCES** – materials and energy that cannot be continually regenerated, but are consumed and forever gone when used.

● **PREVENT WASTED LIFECYCLES** – products with artificially short working lives or that are disposed of even if there is still demand for them from other users.

● **MONETIZE WASTED CAPACITY** – products that sit idle unnecessarily.

● **RECOVER WASTED EMBEDDED VALUES** – components, materials and energy that are not recovered from disposed products and put back into use.

Many believe that the circular economy, which decouples growth from resource consumption, is shaping the next industrial revolution

Accenture predicts this shift to equal \$4.5 trillion globally by 2030 across 4 types of waste in the linear economy

What does that mean in practice?

Preventing waste through innovative business models or improved design either:

- For disassembly or
- Durability

Lengthening a product's life through enhanced re- use, repair or remanufacture

Improving end of life processing and resource recovery

A circular business makes greater use of its physical assets – prolongs their life and draws more on renewable sources



What are some of the barriers to doing this?

Preventing waste through innovative business models or improved design either:

- For disassembly – **does this make the product look or perform differently, does it increase cost?**
- Durability – **do customers look for this today?**
- Lengthening a product's life through enhanced re-use, repair or remanufacture – **what are some of the issues you can see here?**
- Improving end of life processing and resource recovery– **how do we do this as a competitive advantage?**





**There is no one-size-fits-all circular solution.
Your approach will depend on a number of factors including:**

- your business model,**
- sector,**
- value chain,**
- available resources and location.**

Start anywhere, but take a strategic approach to selecting your options.



A circular business model requires everyone involved in the product supply chain to become involved practically in 'stewarding' the materials used in the product, from "cradle to cradle"

Think of the barriers to this today.....



HP closing the plastics loop



“HP’s use of recycled plastic in an application as technically demanding as their inkjet cartridges represents an **unprecedented engineering innovation.**”

*Larry Koester
VP Communications, Environmental Division
Society of Plastics Engineers*

HP in action: closed loop recycling program

Manufacturing new cartridges using returned cartridges and other plastics contributes to circular economy



In past five years, HP has helped divert on average more than 1 million bottles per day

33%
smaller

Recycled plastic has up to a 33% smaller footprint than virgin plastic

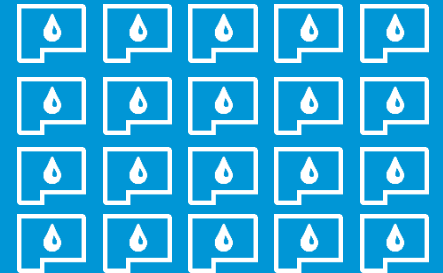


54%

75%

Process enables HP to reduce fossil fuel consumption by 54% and water consumption by 75%

3 billion

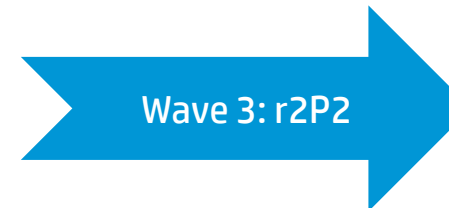


More than 3 billion cartridges produced using 3.3 billion bottles and 50 million apparel hangers

Closed-loop recycled plastic progression

Leveraging knowledge and extending leadership

- Recycled PET (rPET)
 - Five year development
 - Implemented 2005
- Recycled polypropylene (rPP)
 - Three year development
 - Implemented 2013
- Recycled high impact polypropylene (r2P2)
 - Less than 12 months development
 - Implementation began 2014





HP Planet Partners

Partnering for the planet for more than 25 years

Since 1987, HP has recovered more than

3.3 billion

pounds of products...



...equaling the weight of more than

8 thousand

blue whales (1 whale : 410,000 pounds)

3 billion new
cartridges
made with
recycled
content

80% of Inkjet
cartridges have
recycled
content

100% of Toner
cartridges have
recycled
content



Planet Partners

For more than 25 years, we've
been making a difference, together.

682 million
recycled HP cartridges
from 60 countries

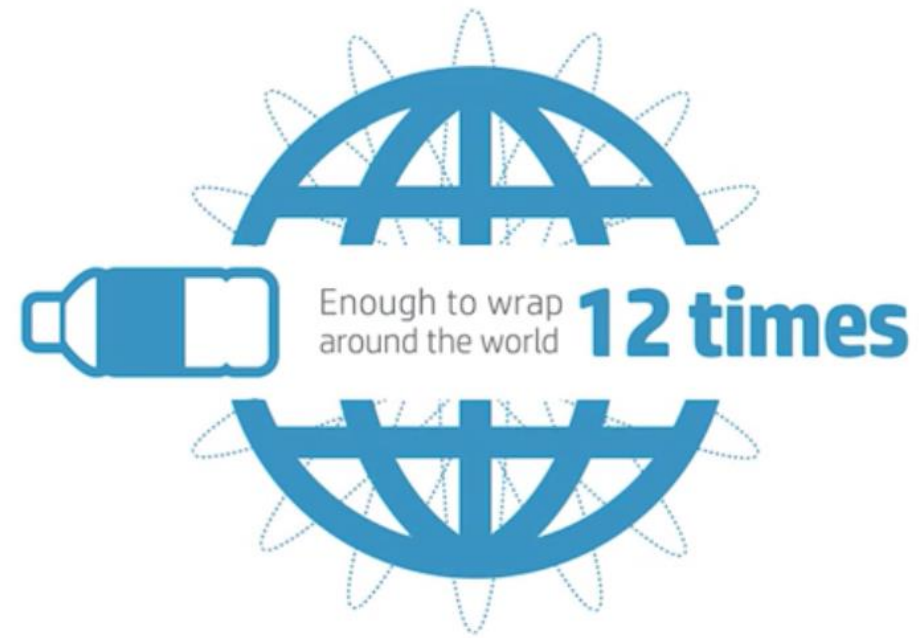


3.3 billion
recycled plastic bottles

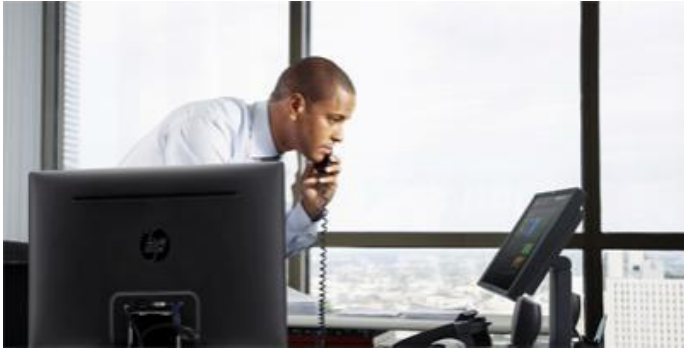


50 million
recycled hangers





Keys to HP's “closed loop” recycling success



Innovation in recycling and RCP solutions

With no precedent or roadmap, creativity and invention essential



Partnering with innovative suppliers

Collaboration with partners leveraged core competencies



Patience and persistence through development process

Management provided team time and resources for success

break



keep reinventing



What examples do you know
of the circular economy
today?

Recovery and Recycling – materials and energy

Organic

Enterra - Black soldier fly larvae turns recycled food products into ingredients for fish and poultry feedstock



Technical

Novelis - Increasing recycled aluminum from 30% in 2007 to 80% by 2020



What examples do you know of the circular economy today?



Uber, Bixi Bikes, Car 2 Go, Airbnb, tool libraries

- Rent Frock repeat: an online dress rental service, uses a mail-back service to facilitate formal dress rental across Canada.
- Mud Jeans, a Dutch denim company, are pioneering a leasing model for jeans which is also nurturing a long-term relationship with the customer. The user benefits from use of the jeans but the company retains ownership of the raw materials, getting the jeans back for reuse and recycling via mail-back using RePack - a returnable and reusable packaging solution.
- PureBond® Plywood, manufactured by Columbia Forest Products, uses a chemical-free adhesive inspired by the way mussels adhere to rocks. This innovative alternative replaces urea formaldehyde resin – a chemical that is typically used to treat wood but that also limits post-use composting and recovery. By using chemical-free wood today, a wood waste problem is being avoided in the future.
- Kingfisher brought together its production, manufacturing, retail and logistics expertise into one team with a chemistry research centre, waste recycler and composite wood manufacturer to create a new engineering process called “ReMade”. This helped them develop a composite material out of waste wood from their stores and end-of-life products for new kitchen and bathroom counters. This product is 30% lighter than similar products and is easier to handle and install, reducing breakages. The worktop’s wood composite structure is more water resistant than traditional particle boards which are often damaged by steam and surface water. By replacing the use of virgin source material and harmful chemicals, the new engineering also reduces the product’s carbon footprint and preserves natural resources.



What do we need to change to move to a circular economy

- More renewable generation
 - Price signals & regulations that change incentives
 - Buyers that look for value differently
 - Services that meet customer needs and circular motions
 - Education?
-
- New Legislation in Ontario came into effect in 2016 : Waste Free Ontario Act.

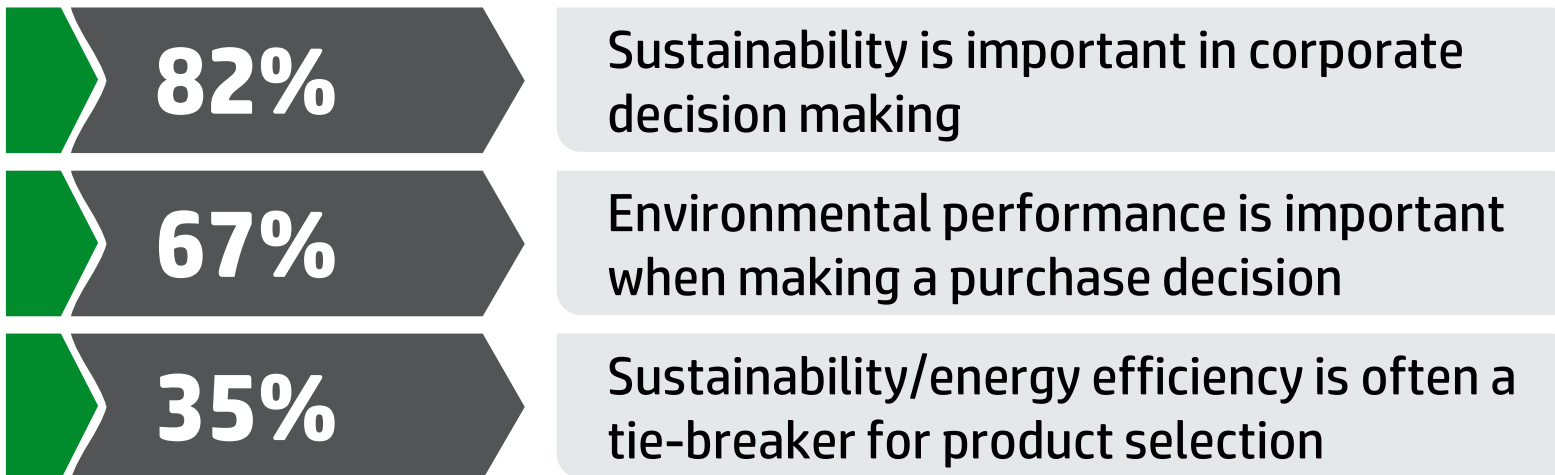
Additionally within 90 days:

- Ministry of the Environment and Climate Change (MOECC) is required to publish *Waste-Free Ontario: Building a Circular Economy* for further consultation prior to finalizing it. The proposed strategy will address comments received on the [draft version posted November 2015](#). The strategy, once finalized, will serve as a roadmap to shift Ontario toward a circular economy.
- The MOECC will post to the Environmental Registry a draft Transitional Operating Agreement between the Minister and the Authority, and invite comments from stakeholders.

Did you know that ...

Customers make purchasing decisions with the environment in mind?

% Business customers say:



Source: Shelton Group US B2B Pulse, 2015

Is procurement a quick fix for the adoption of circular business models

Think of some of the issues

Sustainability at HP

Reinventing how we make,
use, and regenerate
amazing technology...

...helping businesses,
communities, and
individuals thrive.





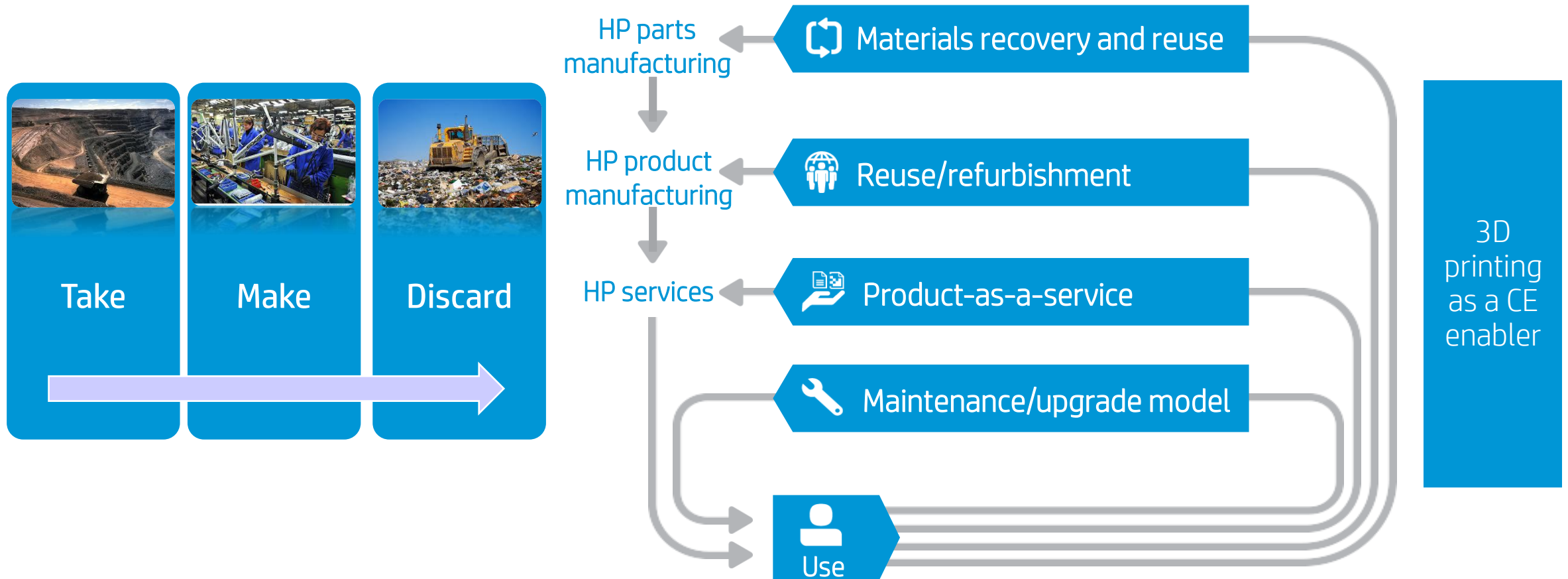
“the real reason
HP exists is
to make a
difference”



keep reinventing

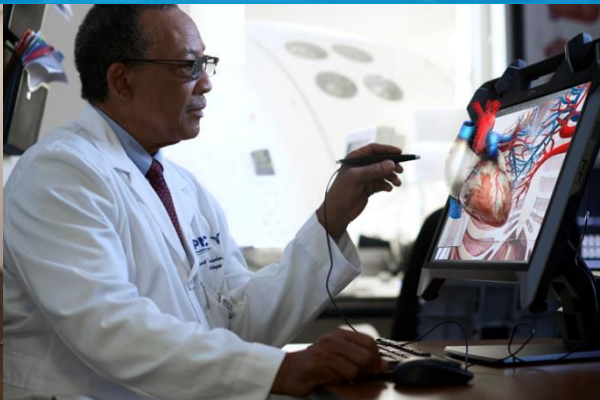
Creating Circular Economies: sustainability in action

From  To





So what does this look like today?



HP Elite x3

Designed with the environment in mind

Mobility
Durability
Repairability




HP Elite x3: The one device that's every device!

Is this the future of
the desktop?

-ZDNet

Compared with a traditional work solution, an x3 solution uses up to **56%** less material!



The image is a horizontal collage of three distinct scenes. The left side shows a pottery wheel in motion, with a piece of light-colored clay being shaped by a hand. The middle section features a close-up of a vinyl record spinning on a turntable, with a tonearm and stylus visible. The right side displays a close-up of a clock face, focusing on the numbers 4, 5, and 6, with the hands positioned near the 4. A semi-transparent dark grey rectangle is overlaid on the left side of the collage, containing the text 'Let's go in circles' in white.

Let's
go in
circles

<https://youtu.be/Q0ckgMB7f54>

Propelling a more circular economy

Closed-loop processes
improve product end-of-life options

Service-based models
reduce product footprints

3D printing will dematerialize and
democratize how the world creates
and delivers goods and services



HP's Product Take Back and Recycling Program: Planet Partners



39million units

and accessories refurbished for
reuse since 2003
(41,000 tonnes in 2015)

1.7 million tons

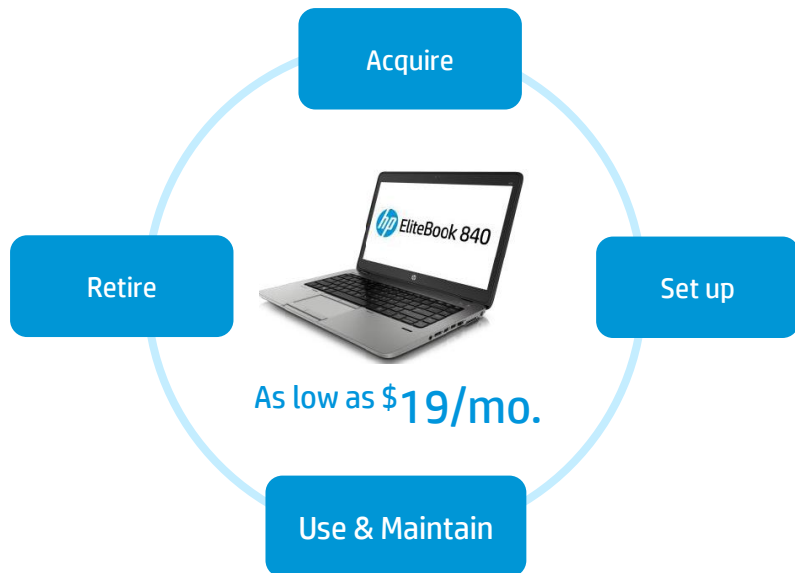
of electronic products and supplies
recovered since 1987
(114,000 tonnes in 2015)

Products as a service



HP Managed Print Services

- Creates and deploys enterprise-wide print and workflow strategies
- Up to 40% energy savings
- Save up to 30% in printing costs
- Reduce paper waste by millions of pages
- HP has ~1 million printers currently in MPS
- At end of lease: 74% are refurbished/resold, 26% recycled



Device as a Service for SMBs

Launched in June 2014 for micro/small businesses

Product simplicity:

- Subscription is simpler than subscribing to components separately

Product affordability:

- Subscription is cheaper or equal than buying the PC upfront

Up-to-date technology:

- Includes the latest products from HP (hardware, software and service)

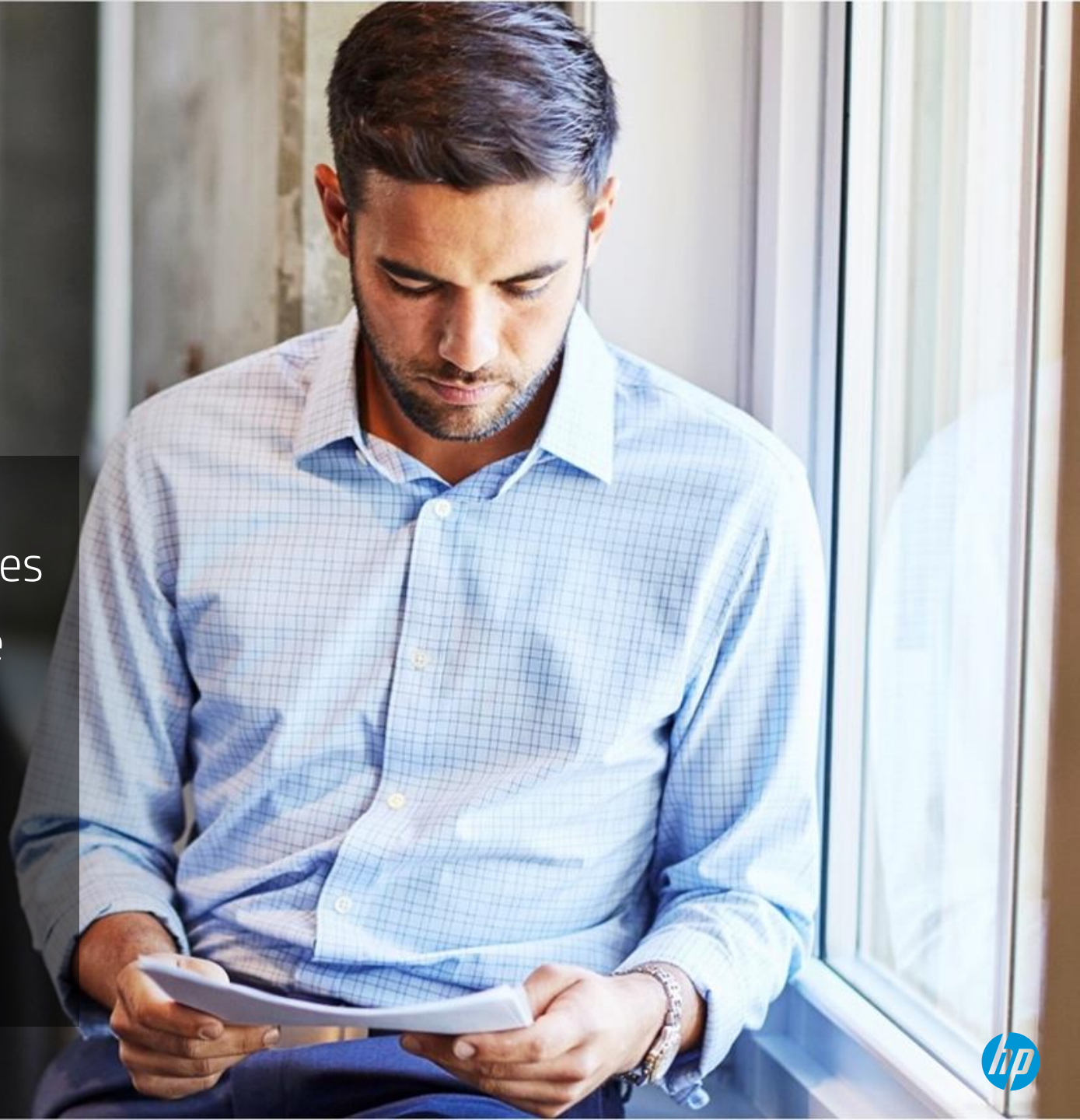
HP Managed Print Services

Helps organizations create and deploy print and workflow strategies

Typical reductions in energy usage up to 40%

Saves up to 30% in imaging and printing costs

Reduces paper waste of 25% or more



HP PageWide technology

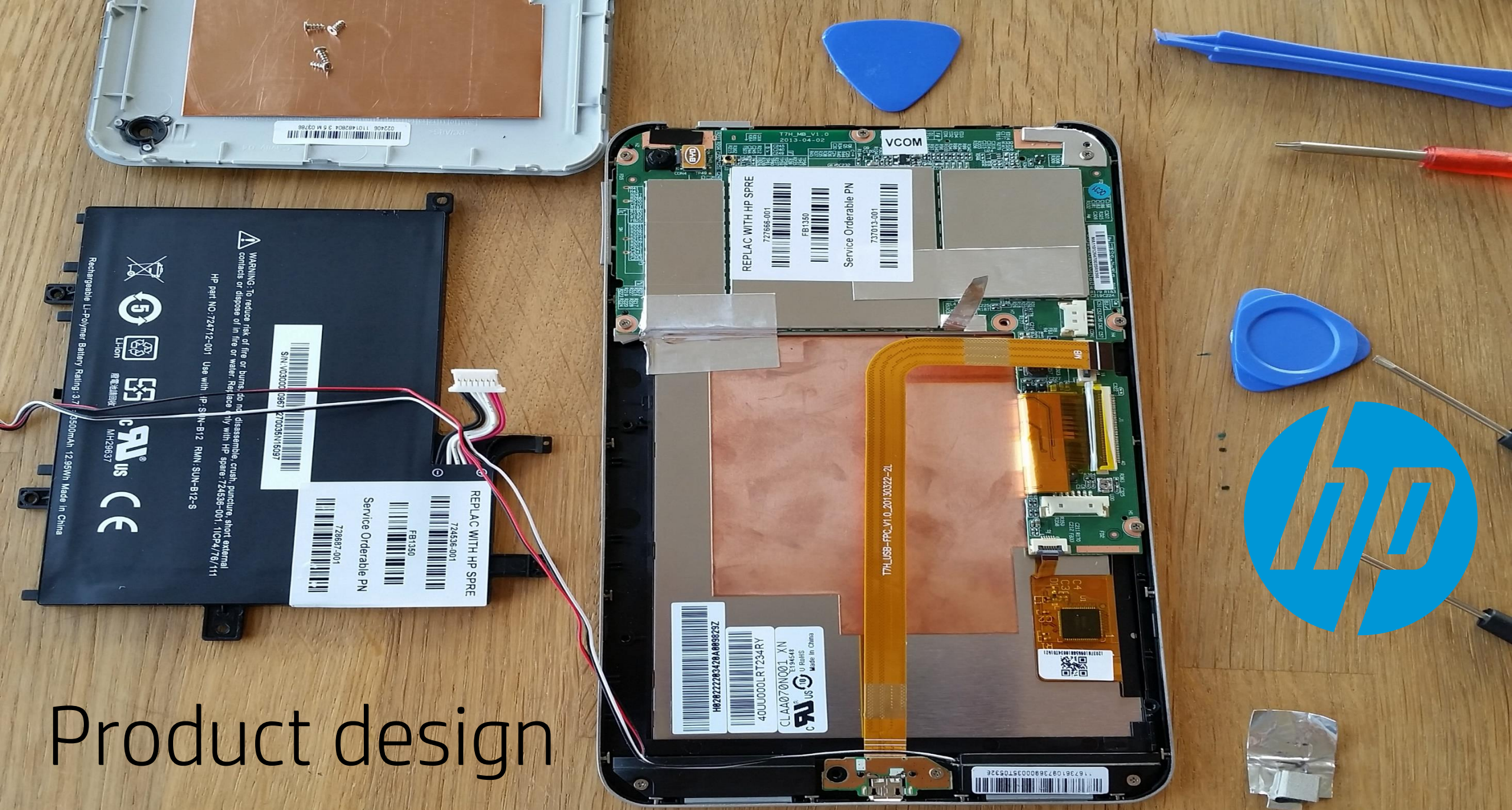
Uses at least 98% less energy while printing than lasers in its class

Reduces carbon footprint of printing up to 52% per printer

Generates up to 95% less supplies and packaging waste than comparable laser printers



Product design



Design for repairability: don't take our word for it.....



HP Elite x2 1012 G1 Repairability Score:

10 out of 10 (10 is the easiest to repair):

- ✓ Except for a minor amount of tape over the sensor array, there is no adhesive.
- ✓ All screws are standard T6 Torx or Phillips #0.
- ✓ Easy access to [repair documentation](#) and [replacement parts](#) by HP makes self-repair more feasible.
- ✓ A modular and flat overall construction allows access to most components without a lengthy disassembly process.



HP LaserJet 1100 Printer



Warranty status: **Unspecified** ⓘ
[Check warranty status](#)

[Change product](#)



HP Products last (almost) forever!

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! **Not the product you are looking for?** If you cannot find your product on this site, go to [HP Support Center - Hewlett Packard Enterprise](#) ⓘ.

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English



Operating systems in English

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[How can I tell if my Windows operating system is 32-bit or 64-bit?](#)

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Versandkostenrechner

Warenkorb

0 Artikel

EUR 0,00



ändern / zur Kasse



Warenkorb ausklappen

Suche

im gesamten Shop

Ihr Suchbegriff

Alle Preise inkl. MwSt zzgl. Versandkosten

Produktsuche

– Hersteller wählen –

– Serie

– Gerät

Sie befinden sich hier: Startseite | HP - Hewlett Packard | sonstige Serien | HP 2225 A | original

HP original - HP - Hewlett Packard 2225 A (51604 A) - Druckkopf schwarz - 500 Seiten - 3ml

Print cartridge for HP 2225A introduced in 1984, still produced today

Schnellnavigation

Artikelname / Artikel-Nr.

Kategorien

- ▶ Agfa
- ▶ Apple
- ▶ Brother
- ▶ Canon
- ▶ Dell
- ▶ Develop
- ▶ Digital Equipment Corp
- ▶ Epson
- ▶ Fujitsu



ab 1 Stück	EUR 14,31
ab 2 Stück	EUR 14,02
ab 5 Stück	EUR 13,88
ab 10 Stück	EUR 13,73

EUR 14,31

inkl. MwSt., zzgl. Versandkosten

Menge: 1



in den Warenkorb



auf den Merkzettel



Sofort lieferbar, Lieferzeit 1-3 Werktage

Zahlungsarten



Vorkasse



PayPal



Rechnung



EC-Lastschrift



MasterCard



American Express



VISA



Sofortüberweisung



amazon payments

amazon payments

amazon payments

amazon payments

amazon payments

amazon payments

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Kundenbewe

★★★★★

SEHR G

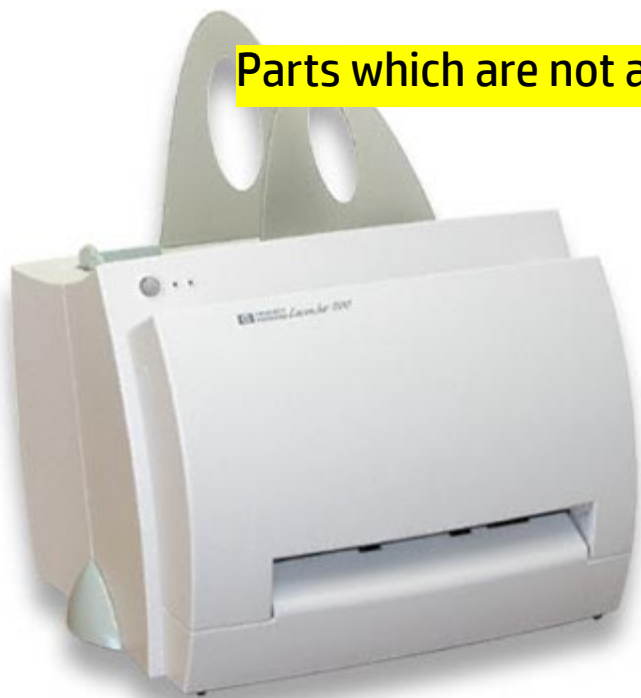
4.88/5.0



Most-Wanted Parts for HP LaserJets

HP LaserJet 1100 Series

[previous page](#) ||| [next page](#) ||| [go back to Main Selection Page](#)



Parts which are not available at HP can be purchased on the market

Go to [LaserJet 1100 Parts Catalog](#)

Go to [LaserJet 1100 Data Sheet](#)

Click part numbers in table below to check price & availability or order, click images for photo pages, diagram links for diagrams

Printer Name	Model Number	PPM (max)	DPI	Monthly Duty Cycle	Duplex	Envelope Feeder	Hard Disk	Engine
HP LaserJet 1100/1100xi/1100xi	C4224A / C4225A / C4226A	8	600	7,000	No	No	No	1100

Google [Bilder](#)



[Website mit diesem Bild](#)

HP LaserJet 1100 Series Printers
[printerworks.com](#)

[Originalgröße](#)

338 × 360

[Weitere Größen](#)

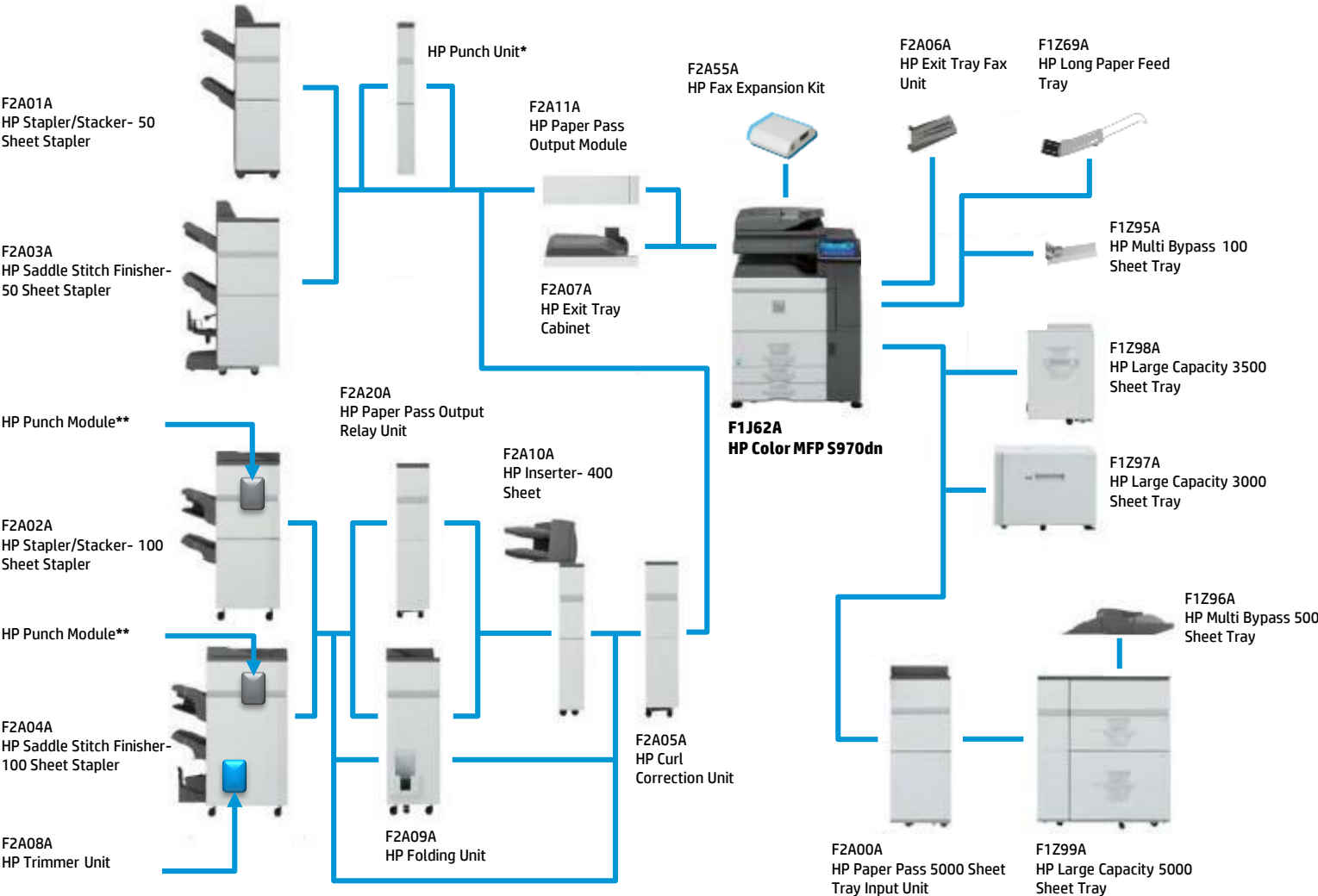
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[Ähnliche Bilder](#)

Typ: JPG

Die Bilder sind eventuell urheberrechtlich geschützt.

Modular Design = Upgradability



Circular economy connections

- Enable replacement ✓
- Product Upgrade ✓
- Increase product Lifetime ✓
- Easier Maintenance ✓
- Recycling ✓

= improved materials intensity
18% better 2014-2015



Digital Print Manufacturing

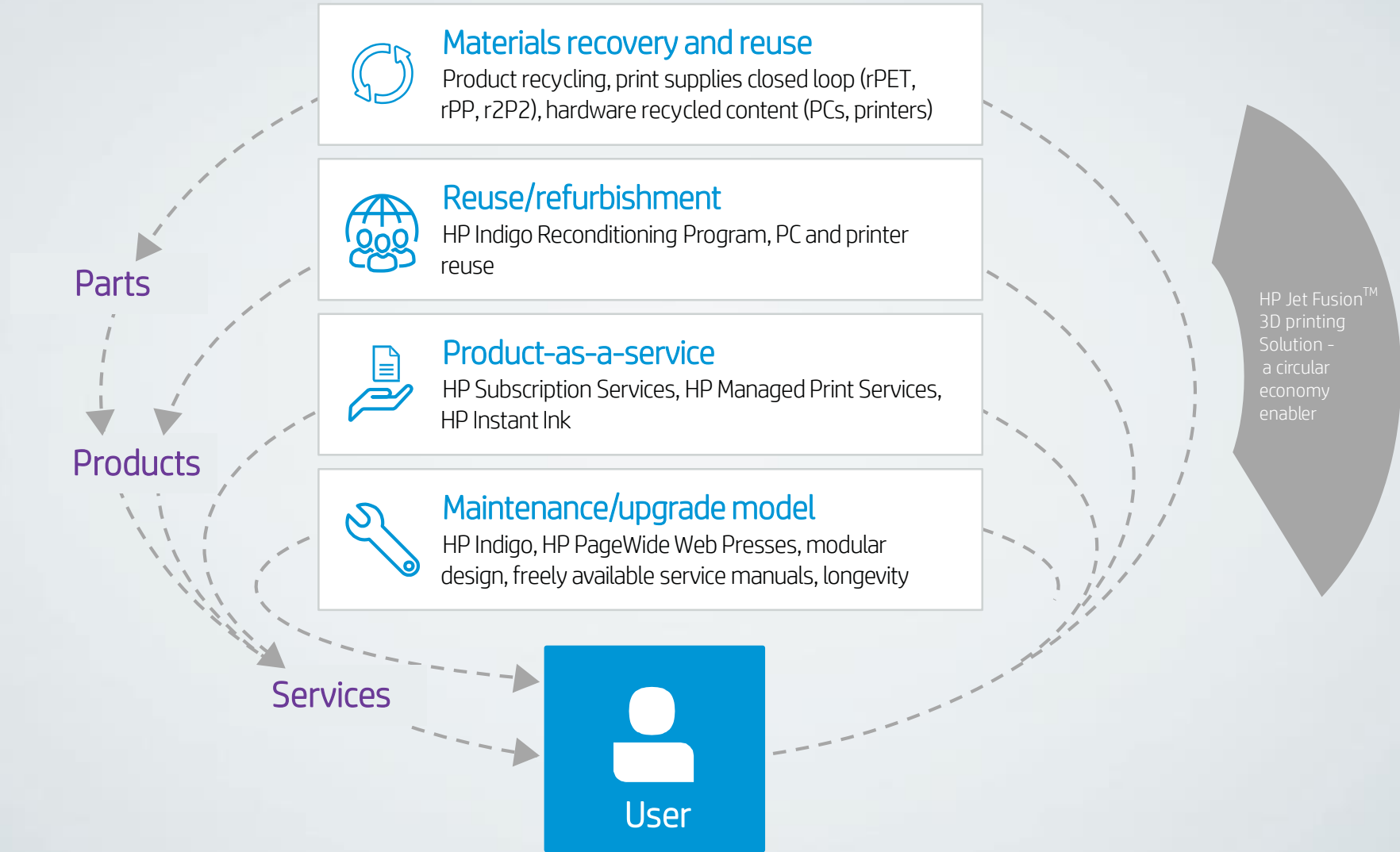
HP Inkjet High Speed Printing Systems



No *known* end-of-life: totally field upgradeable

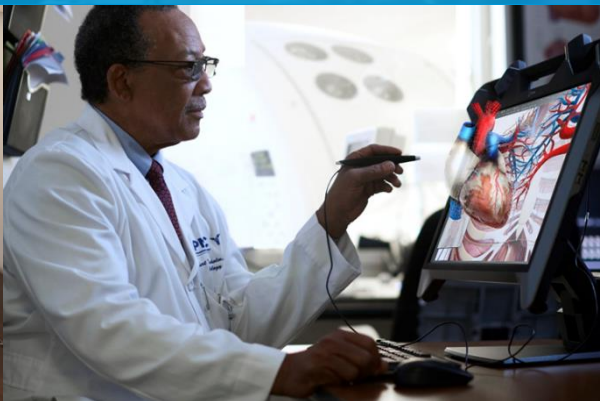


HP's circular economy





So what does this look like tomorrow?



Disruptive Technology – 3D Printing

HP Jet Fusion™

1	Speed
2	Quality
3	Economics



3D printing



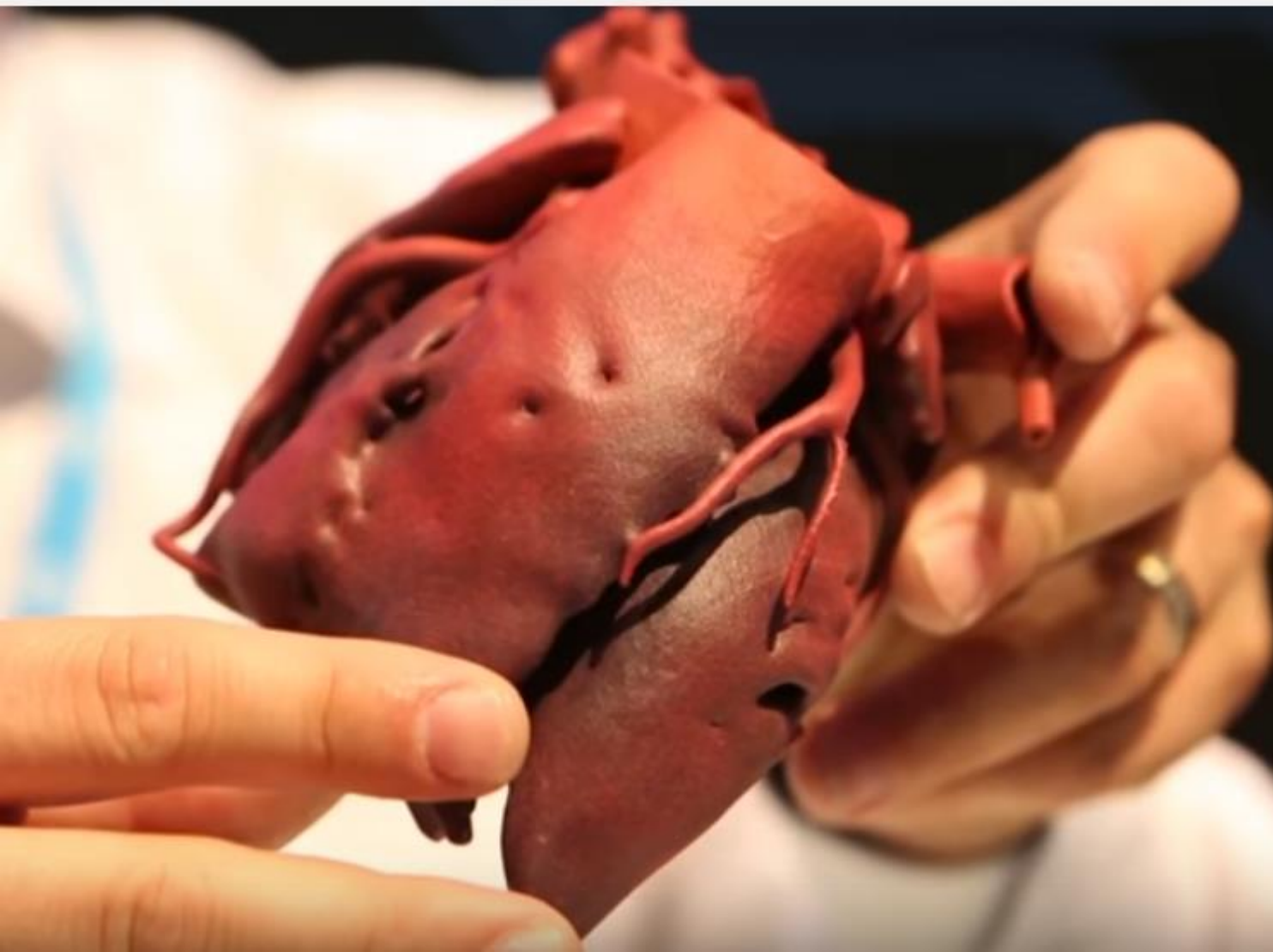
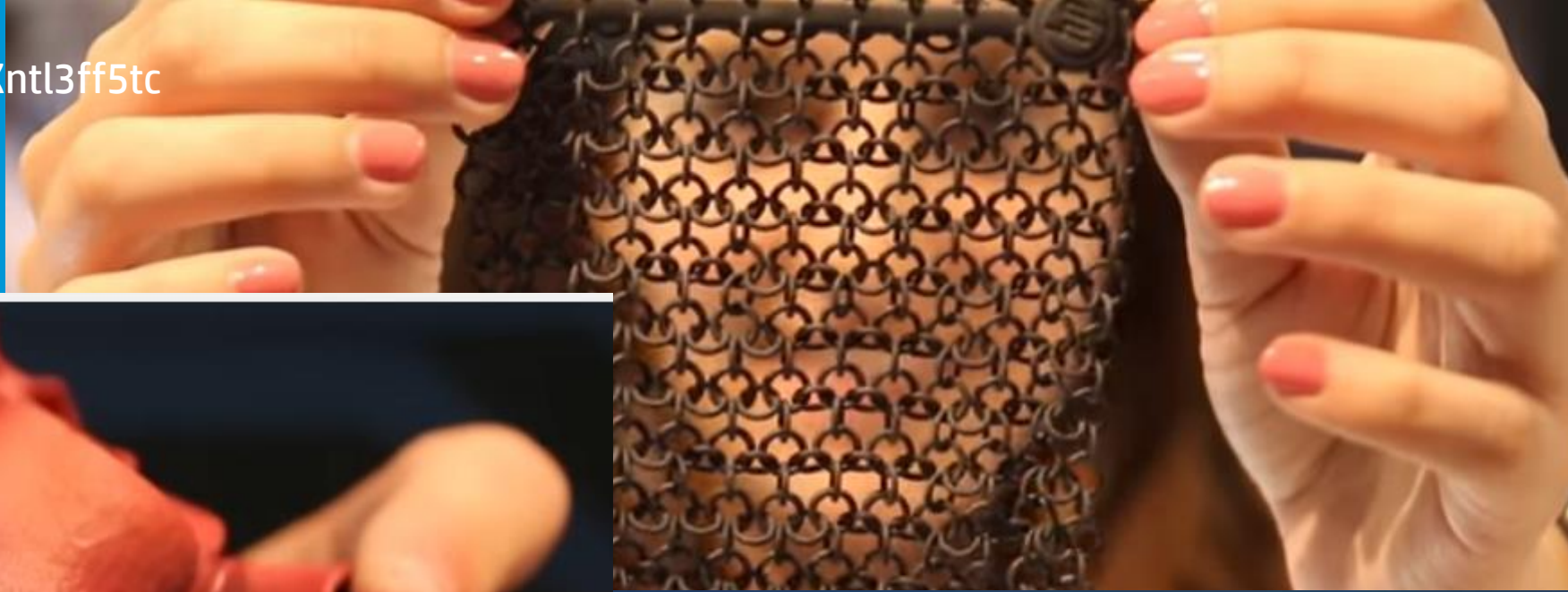
Will change humanity's footprint by reducing carbon emissions

Can help eliminate waste and extend product lifecycles

Can democratize how the world designs and delivers goods and services, spurring local economic development

Will enable design of solutions for specific social and human ills

<https://www.youtube.com/watch?v=VXntl3ff5tc>





Improving patient care

3D system provides new way to
examine and dissect images of
patient-specific anatomy

Users view and interact with
images as if they were real
physical objects

Helps doctors identify
overlooked issues and speed
up diagnoses

Rethinking supply chains



**What if we could 3D print
our spare parts?**

3D Printing will reinvent manufacturing



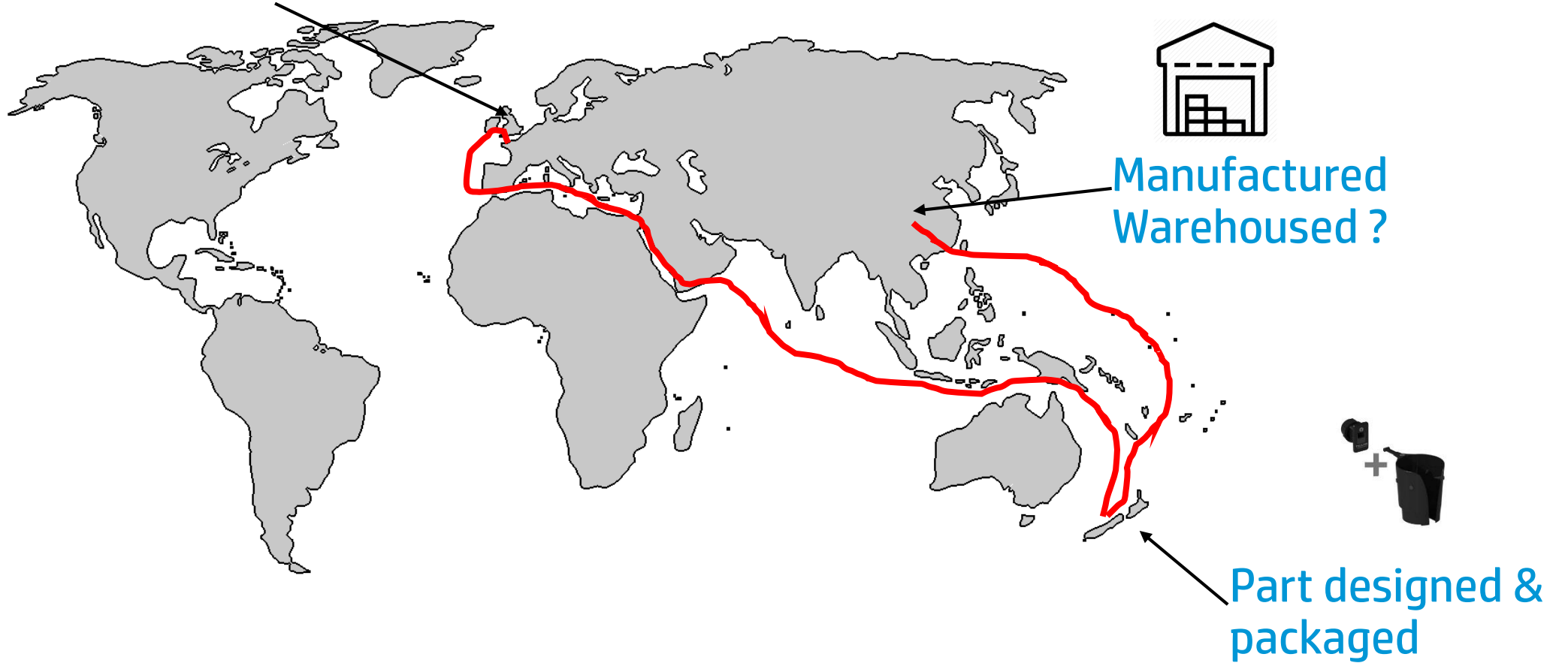
3D Printing will reinvent supply chains

Case study: Automotive industry

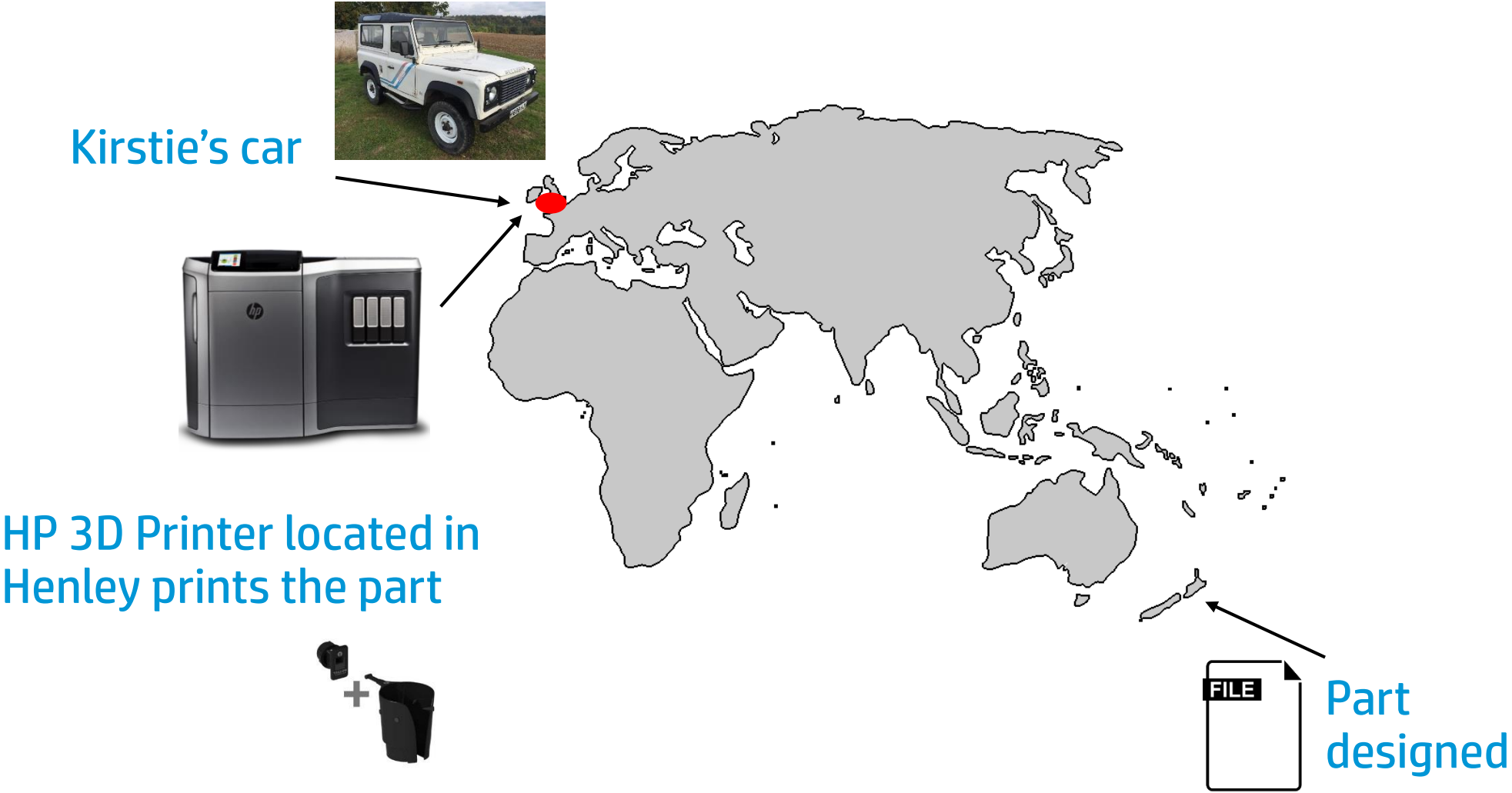


How it works today

Kirstie's car



3D Printing can save energy, eliminate waste, and reduce carbon footprints



The challenge of repair

Today's repair industry is frustrating for both manufacturers and consumers:

- To enable repair, manufacturers need to hold stock of a wide range of parts. This is expensive and resource intensive. As a result they can only support a limited range of products.
- For consumers, spare parts are expensive, slow to get hold of or not available at all.
- This results in many products being thrown away when they simply needed a replacement part.

“23% of waste electrical equipment collected at recycling centres could be re-used with a small amount of repair”

Wrap 2011

Rethinking repair - keep products out of the trash and in use longer

3D allows manufacturing on demand of an infinite inventory of spares, electronically

“We are no longer able to supply spare parts, or carry out service or repairs for several models.”



eSpares.com carries over 9600 different oven knobs!



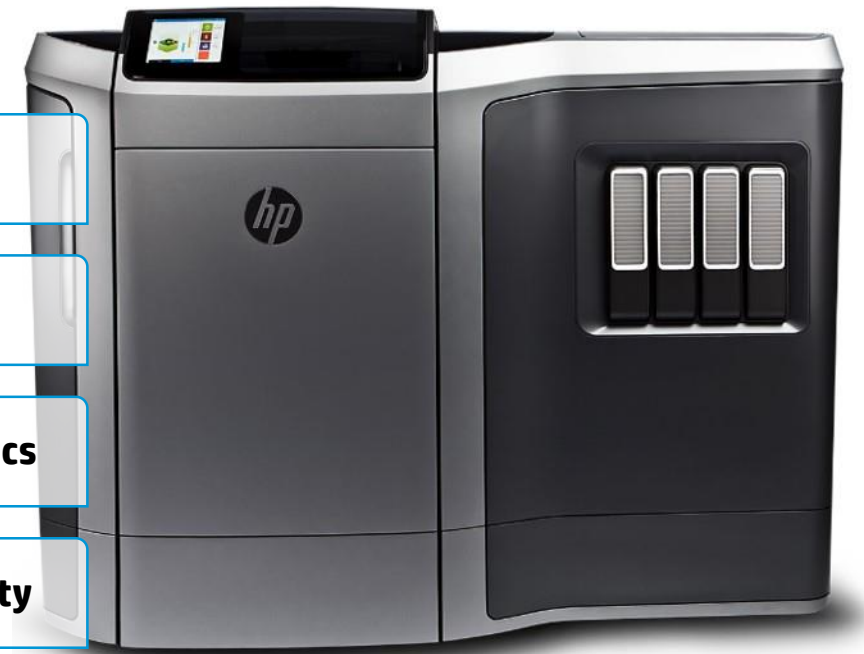
3D printing and HP MultiJet Fusion™ Technology

Breakthrough innovation will transform supply chains and industries

- Additive manufacturing enables unique structural designs with **no manufacturing waste**
- Enable new part/service **supply chains for other industries**
- Exact **supply and demand matching** delivers ability to economically produce small quantities
- Analogy to digital print manufacturing with customized product options that **reduce waste**



1	Speed
2	Quality
3	Economics
4	Reliability



Resources

Toolkit:

<http://www.nzwc.ca/focus/circular-economy/toolkit/Pages/default.aspx>

Case studies: <http://www.nzwc.ca/focus/circular-economy/case-studies/Pages/default.aspx>

What is the circular economy?

Why are we seeing a shift?

How do we embrace it in our organization?

National Zero Waste Council Circular Economy Business Tool Kit



Steps to Starting
Your Circular
Journey



Sustainable IT Purchasing Guide

Free resource helps customers make socially and environmentally sound purchasing decisions

Provides the latest energy efficiency requirements from around the globe

Features data on resource and packaging minimization

<http://h20195.www2.hp.com/V2/GetPDF.aspx/c03844101.pdf>



A photograph of two men in business attire. The man on the left is wearing a dark suit and a purple tie, looking down at a tablet. The man on the right is wearing a light blue striped shirt and a red tie, smiling and holding the tablet. The tablet has the HP logo on the back. The background is a blurred office setting.

Carbon Footprint Calculators

Free tools help estimate energy use, cost, and carbon impact of PCs and printers

Data enables more informed purchasing decisions

Better understand resource tradeoffs of different form-factors, features, and capabilities

www.hp.com/go/carbonfootprint



HP's Journey to become Canada's most environmentally responsible IT company



Only PC company listed on the **Canada's Greenest Employers** List in 2016.



HP Planet Partners

HP Planet Partners, our return & recycling program turns 25 years old in 2016



Numerous awards at the **Environmental Print Awards**



Only IT company globally **to disclose our full carbon footprint** with reduction goals in all areas of the value chain. Published in 2014.



Clean16

Only IT company to win 2 **Clean 16** awards for leadership and 3 **Top Projects** awards for contributions to clean capitalism.



Won an award for how we manage our corporate grounds: **The Greening Corporate Grounds** program with Credit Valley Conservation celebrates ecological landscaping and education.

HP's Global Operations pledged to use **100% renewable electricity**. Joined **RE100**, a global collaboration of companies leading this effort.

RE 100



Member of CE100, a program that is accelerating the transition to a circular economy.



We have the most **comprehensive environmental education program** in Canada's IT industry- spanning from Kindergarten to companies that aren't even our customers.



MEMBER OF
Dow Jones Sustainability Indices
In Collaboration with RobecoSAM

HP named to **Dow Jones Sustainability World Index** and North America Index in 2015.



For a multi-year view of the highlights of our achievements see the **Environmental Citizenship Milestones Document** on hp.ca/environment



HP ships 100% of our products in North America using SmartWay-approved road transportation carriers. (U.S. EPA. SmartWay trucks consume about 18% less fuel than conventional class 8 freight trucks).

1st to publish a complete carbon and water footprint

1st to publish supply chain responsibility code of conduct and industry-leading standards

Voted **most trusted technology company** by consumers (Ponemon Institute, 2015)

HP in action

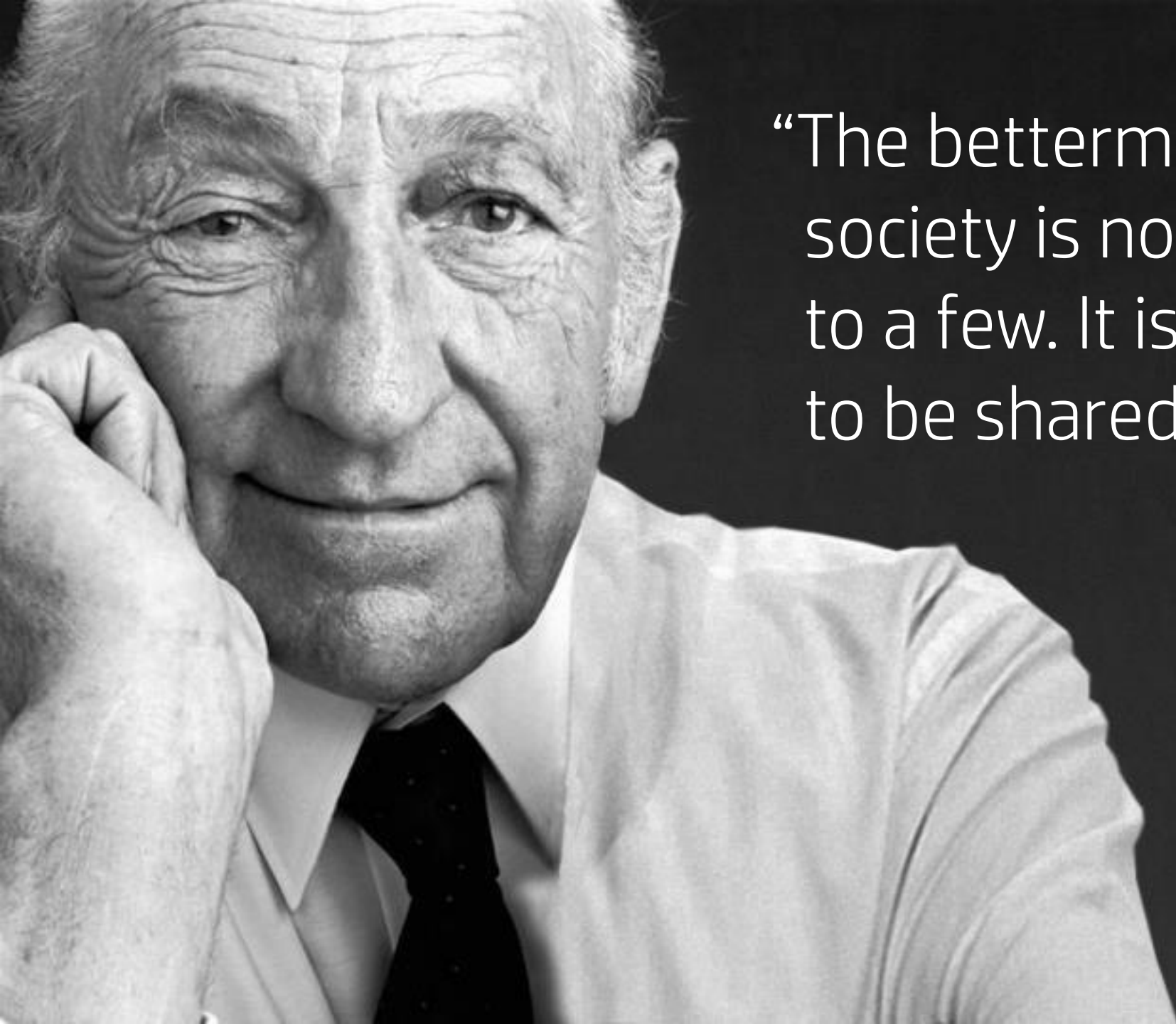
Sustainability is core to our vision of making life better...

Named to DJSI World Index, FSTE4Good, and CDP Climate A lists

Commits to achieving 100% renewable electricity usage in global operations

Recycles 1 million bottles per day for new HP inkjet cartridges



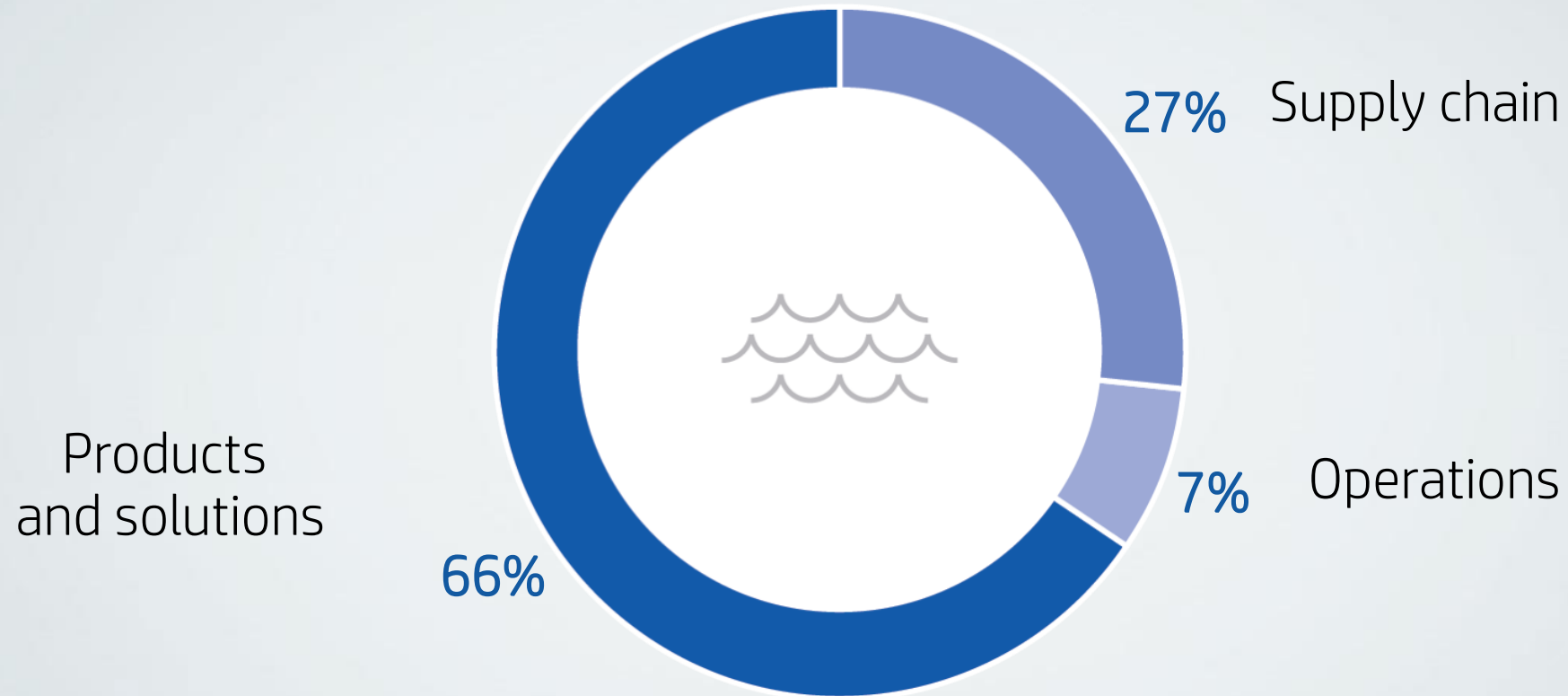


“The betterment of our society is not a job to be left to a few. It is a responsibility to be shared by all.”

- Dave Packard

Backup slides (optional)

Hewlett-Packard Company's global water footprint in FY15



Full circle innovation

Developing material
and energy-efficient
products

Reducing cost, waste,
and environmental impact

Providing closed
loop recycling



Recognized as one of the world's most sustainable companies



Named to "Climate A List" in CDP 2015 Global Climate Change Report and S&P 500 Climate Disclosure Leadership Index, and to 2016 Supplier A List



Received three 2014 awards, including one for overall environmental sustainability



Recognized as a top U.S. company for contributions to communities in 2013 and 2014



Listed on both World Index (2012-2015) and North America Index (2011-2015)



Received Excellence Award for fourth time



Received 100% on Corporate Equality Index for 2003-2015



Included on the FTSE4Good Index since 2003



Awarded 2014 Corporate Citizenship Award



Named one of Canada's Greenest Employers for ninth year in a row



Won 2014 award for Innovation in Collaboration



Named one of Brazil's most sustainable companies in 2013 and 2014



Honored with Tribute Award for volunteering and service to communities

An aerial photograph of a large, modern industrial or office building complex. The building has a flat roof with extensive solar panel installations. The surrounding area includes parking lots filled with cars, trees, and other commercial buildings in the background.

Operational efficiencies

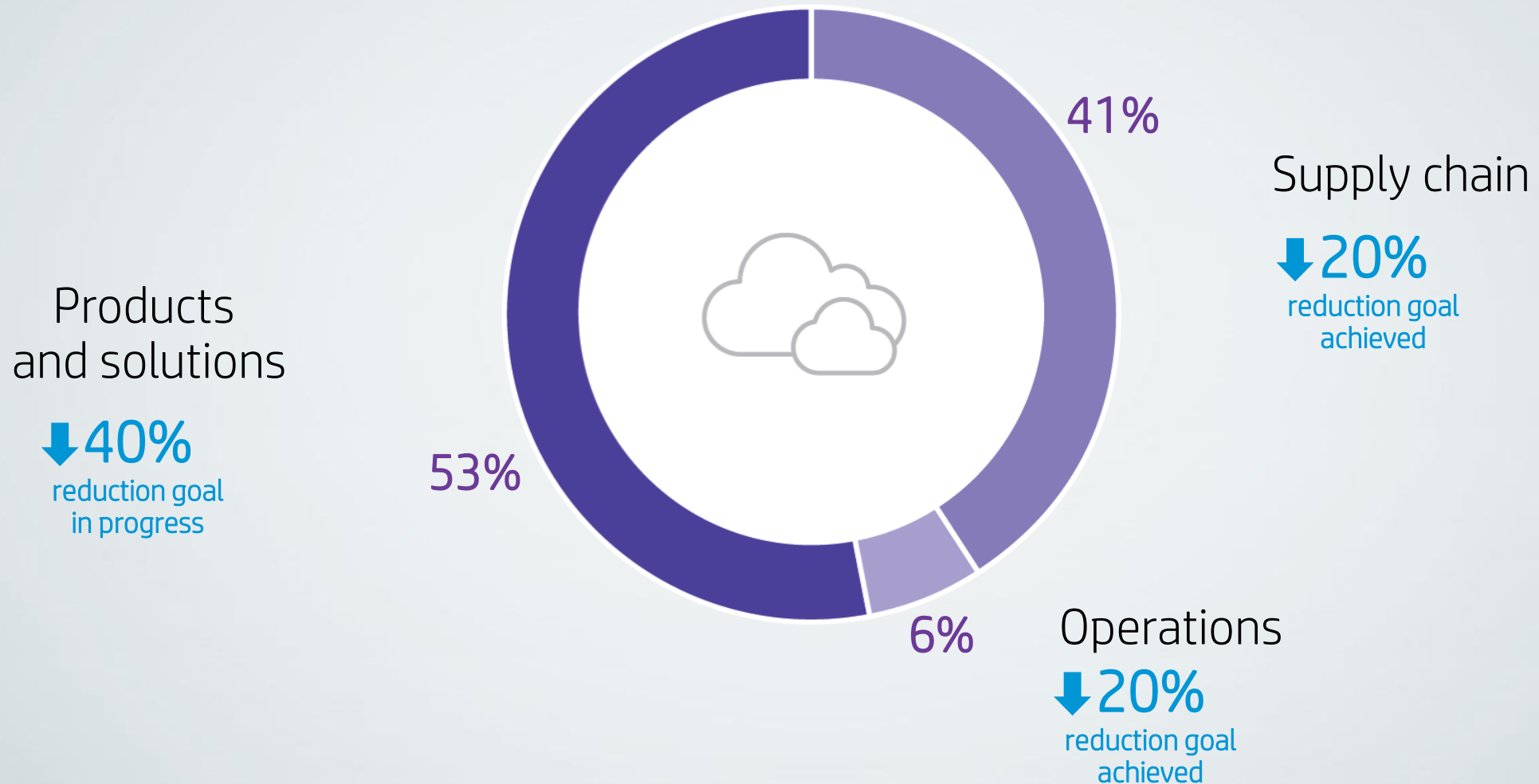
Use of renewable energy reduces GHG emissions

Energy efficiency and resource conservation incorporated into daily operations and new construction

Design LEED-certified buildings

Reduce water consumption, particularly in water-stressed areas

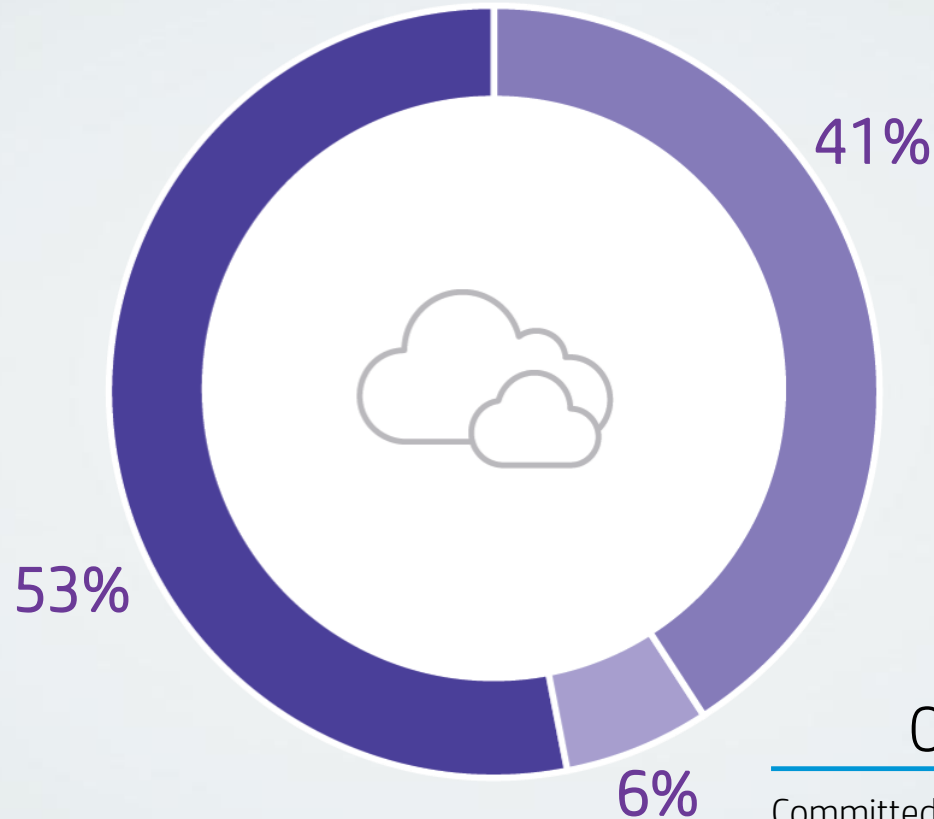
Hewlett-Packard Company's global emissions impact in FY15



HP Inc.'s goals set in FY16

Products and solutions

Reduce the GHG emissions intensity of our product portfolio by 25% by 2020, compared to 2010



Supply chain

Achieve zero deforestation associated with HP paper and paper-based product packaging

In 2016, will set new goal to reduce supply chain GHG emissions

Operations

Committed to 100% renewable electricity in global operations with 40% by 2020

In 2016, will set science-based target for Scope 1 and Scope 2 emissions from operations

A close-up photograph of a person's hand, wearing a blue long-sleeved shirt and a yellow and white checkered wristband, holding a cluster of dark, irregular, and somewhat crystalline mineral fragments. The background is blurred, showing more of the person's clothing and a hint of an outdoor setting.

Conflict minerals

HP continues to work to ensure metals used in our supply chain are not associated with conflict in the DRC

Production suppliers required to adopt conflict minerals policies and report out on smelters they use

Collaboration with businesses, NGOs, governments, and suppliers advances use of responsibly sourced minerals

92% of smelters are conflict free or on the way to becoming conflict free

A man in a blue striped shirt is shown from the chest up, looking down at an HP LaserJet 12A printer he is holding. The printer is partially unwrapped from its blue and white cardboard box. The box has the HP logo and the text 'HP LaserJet 12A' on it. The background is a blurred office setting with a computer monitor visible on the left.

Packaging innovation

Efforts advance customers' sustainability objectives and reduce HP's environmental footprint

Supports circular economy via use of recycled and recyclable materials

In 2015, reduced packaging material by 5,700 tonnes, compared to previous-generation products

Set goal to achieve zero deforestation associated with HP brand paper and paper-based product packaging by 2020





Energy-efficient personal systems

Industry leader in ENERGY STAR®
certified and EPEAT® registered products

Since 2010, energy consumption of
portfolio reduced by 25% on average

HP displays qualified for the ENERGY
STAR Most Efficient Category

New devices are smaller, thinner, and
lighter, reducing amount of materials
used



A man in a light-colored polo shirt and blue jeans is operating a large industrial printing machine. He is standing at a control panel with a touchscreen and several buttons. The machine is dark grey and has a large roll of printed material coming out of it. The background shows a factory environment with metal structures and other equipment.

HP Inkjet Web and HP Indigo Presses

Enable customers to shift to digital and on-demand printing

Reduce the costs associated with printing, storing, packaging, and shipping materials

Lower environmental impact of printing in terms of raw materials, energy usage, and emissions

Reduce waste and the use of hazardous materials



HP Instant Ink

Customers can choose a monthly service plan based on pages printed

Replacement cartridges automatically delivered when printer runs low on ink

Used cartridges returned directly to HP's closed loop recycling program

Enables customers to save up to 50% on ink

Generates up to 67% less waste per printed page



HP in action: expanding our circle

80%+

of Original
HP ink
cartridges
are made
with recycled
plastic



Up to
67%

Less waste per
printed page using
ink-subscription based
model such as HP Instant Ink



Carbon footprint
of printing
reduced 52% with
business printers
using HP
PageWide
Technology



Up to 31% less energy used by the
HP EliteDesk 800G2 Desktop Mini PC



HP LIFE

Users around the world have access to free online business and IT skills courses

Educators use program to enrich their curriculums

Training helps create jobs, strengthen local communities, and build sustainable futures

