



Good morning,

Welcome to the April edition of the Community Update. What a month it has been here at Sustainable Waterloo Region. We are thrilled to announce that Canadian General-Tower is our latest member of the Regional Carbon Initiative! Warmest welcome to you!

We are also so honoured to be able to share that we have been awarded [Trillium Foundation funding](#). Find out more about it and our plans.

Finally, we have [two great events](#) this month! Be sure to book your spot.

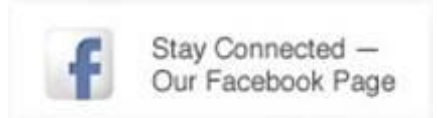
Can't wait to see you all at the Evening of Recognition! Enjoy this month's news!

Cheers,

Tova Davidson
Executive Director
Sustainable Waterloo Region

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Regional Carbon Initiative Members

Welcome to Our Newest Regional Carbon Initiative Member!



[Canadian General-Tower Ltd.](#)
Observing Organization

Renewing Regional Carbon Initiative Members



[Donovan Insurance Brokers Inc.](#)
Observing Organization
RCI member since: 2012



[Promark Window Film & Blinds Inc.](#)
Observing Organization
RCI member since: 2012



[S.G. Cunningham](#)
Observing Organization
RCI member since: 2013

[WalterFedy](#)

If interested in joining the Regional Carbon Initiative as either a Sustaining Partner, Pledging Partner or Observing Organization, please see the [Sustainable Waterloo Region](#) website for further details and contact [Tova Davidson](#) with any questions.

Upcoming SWR Events



Eco-Gamification and the RCI Program - Peer-2-Peer Session

Gamification is an approach that leverages gaming concepts such as achievements, competition, rewards and recognition to influence behaviours. It often also adds an element of fun. Although still an emerging trend, research shows that sustainability/eco-gamification is showing promise in areas such as sustainable transport, employee engagement, energy and recycling. At this session, we'll discuss how gamification can help sustainability efforts and opportunities within your organization to introduce gaming concepts. Matthew Day, Program Manager at Sustainable Waterloo Region, and Tanya Chisholm, Program Manager at Desire2Learn, will also share how Sustainable Waterloo Region is proposing to incorporate game elements into the Regional Carbon Initiative.

Date: Thursday, April 10th, 2014

Time: 8:00 am to 9:30 am

Location: Atlas/Matrix Room, Communitech Hub, Tannery, 151 Charles Street W, Kitchener

Cost: Complimentary

Registration: [Online](#), for RCI and Communitech Members only

5th Annual Evening of Recognition

Click Here to Register Today!

Sustainable Waterloo Region's 5th Annual
Evening of Recognition

Join us at our 5th Annual Evening of Recognition as we release our 2013 Report and celebrate a shift in sustainability norms across Waterloo Region. Come together with hundreds of business and community leaders, and discover how local organizations' actions and Regional Carbon Initiative members' greenhouse gas reduction targets are contributing to this shift.

Visit our website for more details: www.sustainablewaterlooregion.ca/register

SWR Updates And Collaboration Opportunities



Ontario Trillium Foundation: Funding for SWR Program Development

On March 28th, the [Ontario Trillium Foundation](#) and local MPP John Milloy announced funding for SWR. We were awarded \$106,500 over 18 months for a Program Development Manager, who will assist in broadening SWR's scope through new programs, including leadership for two community-wide initiatives: the zero-impact Centre for Sustainability Excellence and the Electric Vehicle Charging Network. Stay tuned for more updates on these exciting new programs!

Tova and SWR Featured in Earth Hour Article in The Record

For one hour on Saturday night, Tova Davidson and her two sons, ages seven and 13, experienced life without electrical lights, computers or gadgets.

"We turned everything off," says Davidson, who lives in Guelph and was recently named the new executive director of Sustainable Waterloo Region, an organization that works with businesses, organizations and individuals in this region to create a more environmentally sustainable community. [Read more here.](#)



Green Building Symposium: Kingston

Over the course of one and a half days, Sustainable Kingston will coordinate unprecedented tours of Kingston's most innovative and sustainable LEED buildings, guided by the Architects and Engineers who built them, and the teams that manage them. Guests of the Green Building Symposium will also enjoy a taste of Kingston's famous historic architecture with tours of landmarks that make Kingston one of Canada's most visited cities.

Date: May 6th-7th, 2014

Time: 5:30 pm to 8:30 pm

Location: Kingston, ON

Cost: \$295.00 per person

Registration: [Online](#), space is limited

Ontario Government Committed to Investing in Public Transit, Modern Infrastructure

Premier Kathleen Wynne was in Waterloo Region last week, where she announced the government's plans to bring full-day, two-way GO Train service between Waterloo Region and the Greater Toronto Area (GTA). As estimated in a City and Region of Waterloo report, this investment would create more than 33,000 net new jobs. As part of the government's next step to deliver full-day, two-way GO Train service, the province is making a number of improvements to GO's Kitchener line that will result in better service, shorter travel times and fewer delays for passengers. [Find out more about it here.](#)

Canadian Climate Policy Review 2013: Federal Government Pulls Back and Provinces Work Together

Canadian climate policy development stalled in 2013 due to a loss of political will according to a new review of Canadian governments' policies on climate change published by the International Institute for Sustainable Development (IISD). But while the feds have waned, the provinces have picked up the slack. [Find out more about it here.](#)

WHO: Air Pollution Behind One in Eight Deaths

In 2012, seven million people died of air pollution exposure, according to new estimates published last week by the World Health Organization (WHO). Air pollution now is the cause behind one in eight global deaths, and is now the world's largest single health risk. [Find out more about it here.](#)

From the Blog...



Sustainable Manufacturing is NOT an Oxymoron

By Tova Davidson

What do you think would happen if I told a member of our advanced manufacturing sector that they could be 3 times more profitable? That we have a local example of a company making internal changes and making more money? Would they believe me? How could that be possible?... [\[Read More\]](#)

Current Subscriptions

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- Technical Workshops: Subscribed
- Educational Forums: Subscribed