



Good morning from the SWR Team,

This month, we're glad to welcome the YMCAs of Cambridge & Kitchener-Waterloo and MW Canada Ltd. as our newest [Regional Carbon Initiative members](#). We're also thrilled to announce that the Region of Waterloo, an RCI member since 2010, has increased their corporate sustainability target and become a Bronze Pledging Partner.

Meanwhile, [registration](#) is still open for next Wednesday morning's Educational Forum, where we will host a dynamic panel of local leaders discussing low-impact workplaces in Waterloo Region; there remain two opportunities to support the endorsement of Waterloo Region's first-ever [Climate Action Plan](#); and the SWR Board continues to accept applications & nominations for the [Executive Director position](#).

Please read on for details about these and other updates from our team.

All the best,

Mike Morrice
Executive Director
Sustainable Waterloo Region

Contents of this Update:

[Regional Carbon Initiative Members](#)

[Upcoming Sustainable Waterloo Region Events](#)

[SWR Updates & Collaboration Opportunities](#)

[Recommended Environmental Research, Ideas & Community Events](#)

[Current Subscriptions](#)



Stay Connected –
Our Facebook Page



Regional Carbon Initiative Members

Welcome New Regional Carbon Initiative Members



[MW Canada](#)
Observing Organization



[YMCAs of Cambridge and KW](#)
Observing Organization

New Pledging Partner Conversion - Congratulations!



Region of Waterloo

[Region of Waterloo](#)
Bronze Pledging Partner

24% intensity GHG reduction over 10 years
RCI member since: 2010

Renewing Regional Carbon Initiative Members



Eco-Shift Power Corp.
Innovative Energy Management Solutions

[Eco-Shift Power Corp.](#)
Bronze Pledging Partner

20% absolute GHG reduction over 10 years
RCI member since: 2010



Enviro-Stewards
Engineers & Scientists
SAVE. SUSTAIN. SHARE.

[Enviro-Stewards](#)
Gold Pledging Partner

80% intensity GHG reduction over 10 years
RCI member since: 2011



[ProMark](#)
Observing Organization
RCI member since: 2012



[Quarry Integrated Communications](#)
Bronze Pledging Partner

25% absolute GHG reduction over 10 years
RCI member since: 2009

Upcoming Sustainable Waterloo Region Events



Regional Carbon Initiative 2013/2014 Event Sponsors

We are thrilled to welcome Toyota Manufacturing Canada and The Condos @ Victoria Commons as our new 2013/2014 Events Season Contributing Sponsors! Check out [our website](#) for further details on how your organization can connect to the Waterloo Region sustainability network through event sponsorship.

Taking a Barn-Raising Approach to Low-Impact Buildings

How can tenants, landlords, and developers all benefit from working together to lower the environmental impact of our workplaces? Collaborations like these are win-win when you consider the financial incentives available, the rise of low-impact development expertise, and the energy and cost savings you'll realize from implemented projects. Join us to find out what tenants should be asking for and what options exist for new and retrofit building projects. A panel of local leaders will also candidly share their perspectives on where low-impact workplaces currently stand in Waterloo Region and what is needed to catalyze more sustainable building options.

Date: Wednesday, November 20, 2013

Time: 7:30 am to 10:00 am

Location: [Waterloo Inn, Regent Room](#) , Waterloo, Ontario

Cost: \$40.00 (+HST) for non-RCI members, this event includes breakfast

Registration: [Online](#)

SWR Updates And Collaboration Opportunities



SWR Launches Our New Website

If you have not already noticed, SWR has a redesigned website! In addition to a more responsive design that you can easily access from your smartphone or tablet, we have aligned the visitor experience to our Strategic Plan. Blog posts and news are featured more prominently, ensuring you can easily remain current with the latest announcement right from our homepage. [Check it out!](#)

5th Annual Photo Contest

We invite you to participate in our 5th Annual Photo Contest. Winning entries will be featured in our 2013 Report which will be launched at our Evening of Recognition in April. Photos must be taken in Waterloo Region and should inspire sustainable behaviour. Winners will be chosen in the following categories: Sustainable Lifestyle, Eco-Design, and Cultural Heritage. There will also be a special recognition to one youth under the age of 18. Visit the [contest webpage](#) for more details!

Council endorsement of the Climate Action Plan

Waterloo Region is on the cusp of something big! City and Regional Councils are right now considering endorsement the first-ever community action plan on climate change. With this [Climate Action Plan](#) acting as a direction for our collective efforts, Waterloo Region is

poised for a 6% GHG emissions reduction by 2020 (from 2010 levels).

On November 4th, Cambridge Council and Waterloo Council unanimously passed the recommendations to endorse the Climate Action Plan. As a member of this community, your voice counts. To show your support for the Climate Action Plan, we encourage you to attend one of the remaining Council meetings:

- Kitchener Council – Monday, November 18th, 2:00 p.m.
- Regional Council – Tuesday, December 3rd, morning (exact time TBA)

Visit our website for more ideas on how you can [show your support](#), or contact [Sarah Brown](#).

Sustainable Waterloo Region Recruiting for a new Executive Director

Last spring we announced our search for a new Executive Director. Interest has been strong, however in acknowledgment of the unique skill-set necessary to take SWR's work to the next level we have continued the search at a higher salary range.

As our search continues, Mike remains SWR's full-time Executive Director leading staff and volunteers in support of our mission: fostering collaborations that enable organizations across Waterloo Region to convert their sustainability interest into action.

Complete details can be found online [here](#). As well, the Board will continue accepting nominations for the role at edposition@sustainablewr.ca.

Develop, Connect, and Contribute - Volunteer With SWR

Do you enjoy people, process, and strategy? Are you pursuing a professional designation in Human Resources or team management? Are you process and detail oriented? If so, than the Recruitment Coordinator may be an opportunity for you! This role helps connect potential volunteers and interns with our available opportunities. In this position you can:

- Develop key recruitment & proces management skills
- Gain experience working in an innovative Human Resources environment
- Network with a variety of potential applicants and organizations

For more details on the Recruitment Coordinator and other available volunteer positions, [visit our website](#) and get in touch with us!

Recommended Environmental Research, Ideas, & Community Events



Green Economy at Community Scale

Greening the economy at the local level will bring jobs, prosperity, and help us address the environmental challenges we're facing. That is the finding of *Green Economy at Community Scale*, by Professors Tim Jackson and Peter Victor — two of the world's top ecological economists and leading thinkers on issues of environmental sustainability and economic growth. Read more [here](#).

Towards Sustainable Partnerships: Canada's Aboriginal Communities and the Resources Sector

The purpose of this symposium is to identify initiatives that can be engaged to build a more mutually beneficial relationship between Canada's Aboriginal communities and resource-based companies. These mutually agreed upon initiatives should share at least four characteristics in common – they must be practical, meaningful, cost-effective and timely. Read more about details and featured speakers [here](#).

Date: Wednesday, November 20, 2013

Time: 8:45 am to 12:00 pm

Location: [InterContinental Toronto Centre, Ballroom B](#)

Cost: Free

Registration: [Online](#)

Dell's Next Big Sustainability Goal Requires Collaboration

As sustainable business practices go, Dell's [new 2020 Legacy of Good plan](#) unveiled Oct. 15 contains some pretty ambitious targets -- pretty much what we've come to expect from the one of the world's biggest high-tech companies. There are 21 targets in total, divided into environmental, social and community categories. One of the goals introduced by Michael Dell, the company's founder, chairman and CEO, is that over the next seven years, Dell seeks to generate [10 times more benefit through its technology than it takes to make and use it in the first place](#).

Pacific Islander seeks Climate Refugee Status in New Zealand

A Pacific Island man trying to flee rising seas and environmental risks caused by global warming in his home country of Kiribati asked a New Zealand court last Wednesday to let him pursue his claim as a climate change refugee. The low-lying South Pacific island nation has a population of more than 100,000, but its average height of 2 m. (6-1/2 feet) above sea level makes it one of the countries most vulnerable to rising waters and [other climate change effects](#).

Environmental Commissioner to Release 2012/13 Annual Report

Gord Miller, the Environmental Commissioner of Ontario, released his annual 2012/2013 report last Thursday. The report is available [online](#). The report, entitled *Serving the Public*, includes substantive reviews of ministry decisions, ministry responses to applications for review and investigation, and other environmental issues. [Topics covered include fracking regulations and air emissions from an Asphalt Blending Facility](#).

From the Blog

[Onwards: An Update on SWR's Search for a new Executive Director](#)

By Mike Morrice & Barry Colbert

This past spring the SWR Board announced that SWR would begin recruiting a new Executive Director. Once the position was filled, Mike would then transition to lead Sustainability CoLab--a new network that will support interested communities with developing programs similar to SWR's flagship program, the Regional Carbon Initiative...[\[Read More\]](#)

Current Subscriptions

You are currently subscribed to the following Sustainable Waterloo Region Distributions:

- Community Updates: Subscribed
- Technical Workshops: Subscribed
- Educational Forums: Subscribed

329B - 121 Charles St. W. | Kitchener, Ontario, N2G 1H6 | 519.603.2223
info@sustainablewr.ca | sustainablewaterlooregion.ca